

FIG.2



30

32

36

34

14

Player Profile - Netscape

http://www.cstakes.com/scripts/player_prof.asp

CyberStakes
delivers direct hits

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes
Present A Prize
Advertise With Us

My Profile

My Top Interests :

- ☐ Fashion
- ☐ Internet
- ☐ Movies
- ☐ Politics
- ☐ Reading
- ☐ Religion
- ☐ Shopping
- ☐ Sports
- ☐ Watching TV

Prefix

First Name

M.I.

Last Name

Suffix

Address

City

State

Zip/Postal Code

Phone

Email

User ID

Password

Age

Cars

Children

Education

Employment

Home

Income

Marital

Race

Sex

Student

Save

[Sweepstakes Entries](#)
[Visit Summary Report](#)
Have I won a prize ?

My Reports

FIG.2A

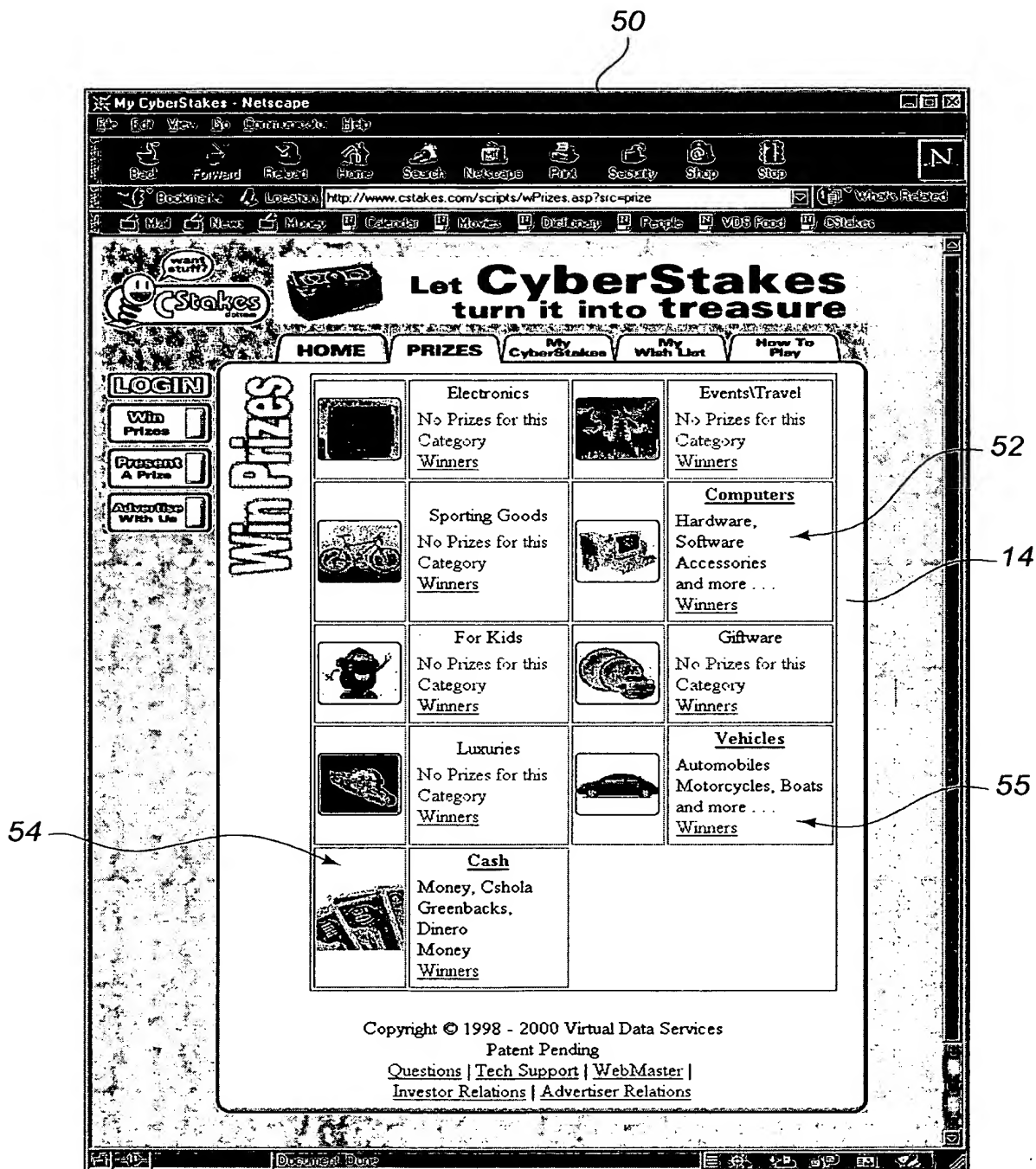


FIG.3



56

My CyberStakes - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Backspace Location w.cstakes.com/scripts/wp prizes.asp?A1=Cash&B1=9&E=0&F=10&G=2&prizeid= What's Related

Mail News Groups Labels Movies Outlines People Web Feed Sites

Lost that loving feeling?

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes Present A Prize Advertise With Us

Win Prizes

GO Back To:

Prize Categories

Cash

View Details Add to List

Play Prize

We are currently in test and are not giving away prizes !!!

Description	Value	Hits Needed
Cash Money	\$1,000.00	4400
Whoopie	\$1,000.00	4400
Cash	\$675.00	2970

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[Investor Relations](#) | [Advertiser Relations](#)

FIG.4



66

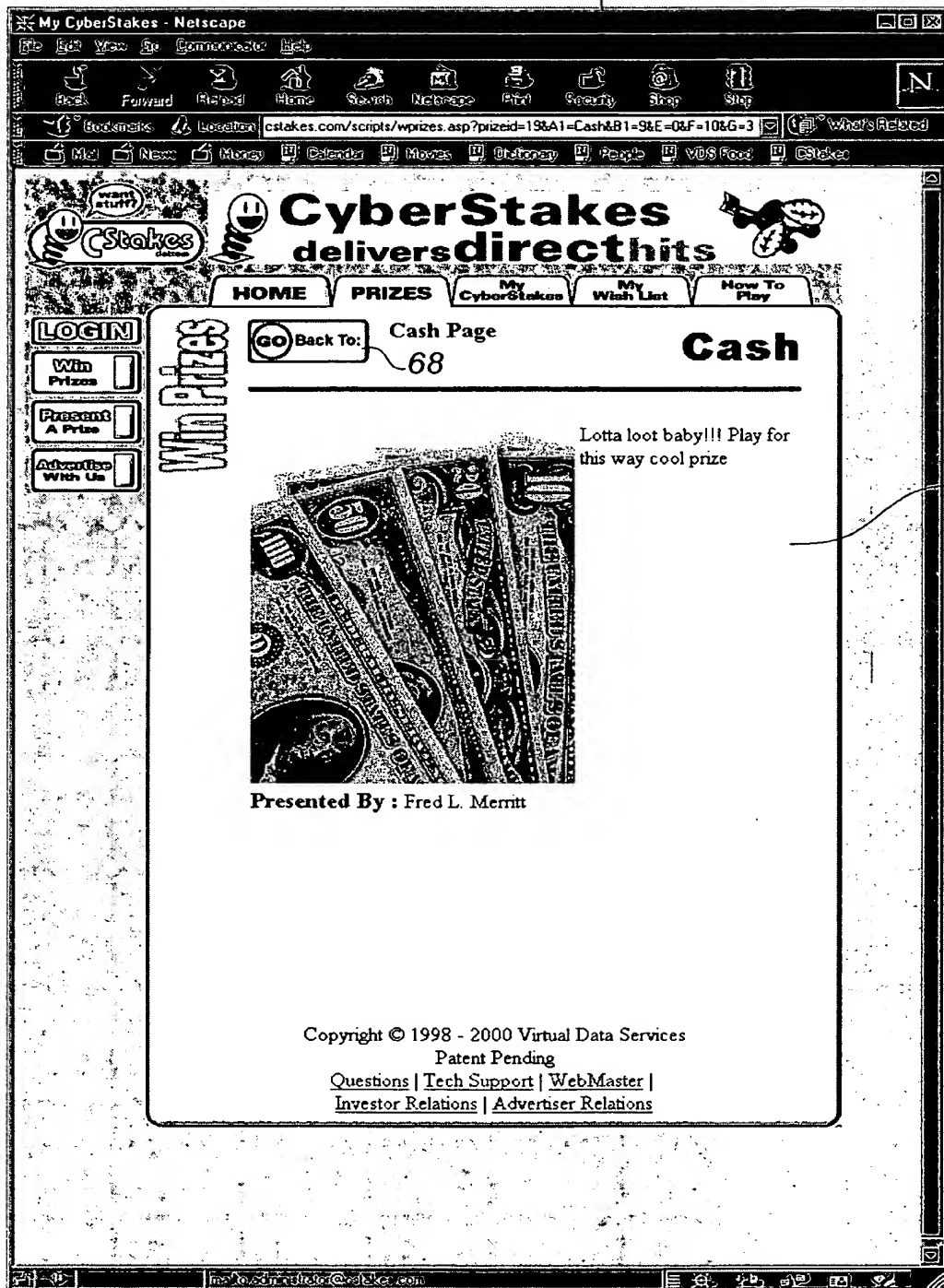


FIG.5



70

My CyberStakes - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/wMyCS.asp?src=mycs

Mail News Money My Calendar My Movies My Dictionary My People My Web Food My Games

CyberStakes
delivers direct hits

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes ☐
Present A Prize ☐
Advertise With Us ☐

My Profile
My Top Interests:

Fred L. Merritt Jr
1106 S. Third St.
Louisville KY 40203
(502) 581-9951
fredm@thepoint.net

Age : 30 - 39
Cars : Zero - 0
Children : Not Entered
Education : Not Entered
Employment : Self Employed
Home : Not Entered
Income : 0 - 19,999
Marital : Not Entered
Race : Do Not Wish to Answer
Sex : Male
Student : None

Do you wish to change any of this information ? Yes No

Sweepstakes Entries
Visit Summary Report
Have I won a prize ?

My Reports

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[Investor Relations](#) | [Advertiser Relations](#)

14

72

74

76

80

78

FIG.6



82

Player Profile - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Find Security Sleep Stop

Bookmarks Location: http://www.cstakes.com/scripts/player_prof.asp?MyCS=Yes

Mail News Money Games Movies Drisney People VBS Food CStakes

CStakes For your old stuff?

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes
Present A Prize
Advertise With Us

My Profile

My Top Interests:

- ☐ Fashion
- ☐ Internet
- ☐ Movies
- ☐ Politics
- ☐ Reading
- ☐ Religion
- ☐ Shopping
- ☐ Sports
- ☐ Watching TV

Prefix: Mr.
First Name: Fred
M.I.: L
Last Name: Merritt
Suffix: Jr
Address: 1106 S. Third St.
City: Louisville
State: KY
Zip/Postal Code: 40203
Phone: (502) 581-9951
Email: fredm@thepoint.net
User ID: fredm
Password: *****
Age: 30 - 39
Cars: Zero - 0
Children: Not Entered
Education: Not Entered
Employment: Self Employed
Home: Not Entered
Income: 0 - 19,999
Marital: Not Entered
Race: Do Not Wish to Answer
Sex: Male
Student: None

Save

Sweepstakes Entries
Visit Summary Report
Have I won a prize?

My Reports

14

83

FIG.7



84

My CyberStakes - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/wmcs.asp?H=2&E=0&F=10 Wish Booked

Mail News Money Calendar Movies Database Flight Vols Feed Charts

Lost that loving feeling?

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes ☐

Present A Prize ☐

Advertise With Us ☐

My Profile

Fred L. Merritt Jr
1106 S. Third St.
Louisville KY 40203
(502) 581-9951
fredm@thepoint.net

Do you wish to change any of this information ? Yes No

Unofficial
Sweepstakes Entries
Report Date : 7/19/00

Date Of Entry	Ticket Number
6/12/2000	25796
6/13/2000	25797
6/13/2000	25798
6/15/2000	25799
6/15/2000	25800
6/15/2000	25801
6/29/2000	25802
7/3/2000	25803
7/4/2000	25804
7/4/2000	25805

Total of 12 entries from : 6/4/1999 To : 7/18/2000

Next

Unofficial
This listing is provided as an aid to the entrant. It does not constitute an entry. For official listings of entries please contact

CStakes, llc.
291 N. Hubbards Ln
Louisville KY 40207

Please click here for a listing of contest rules

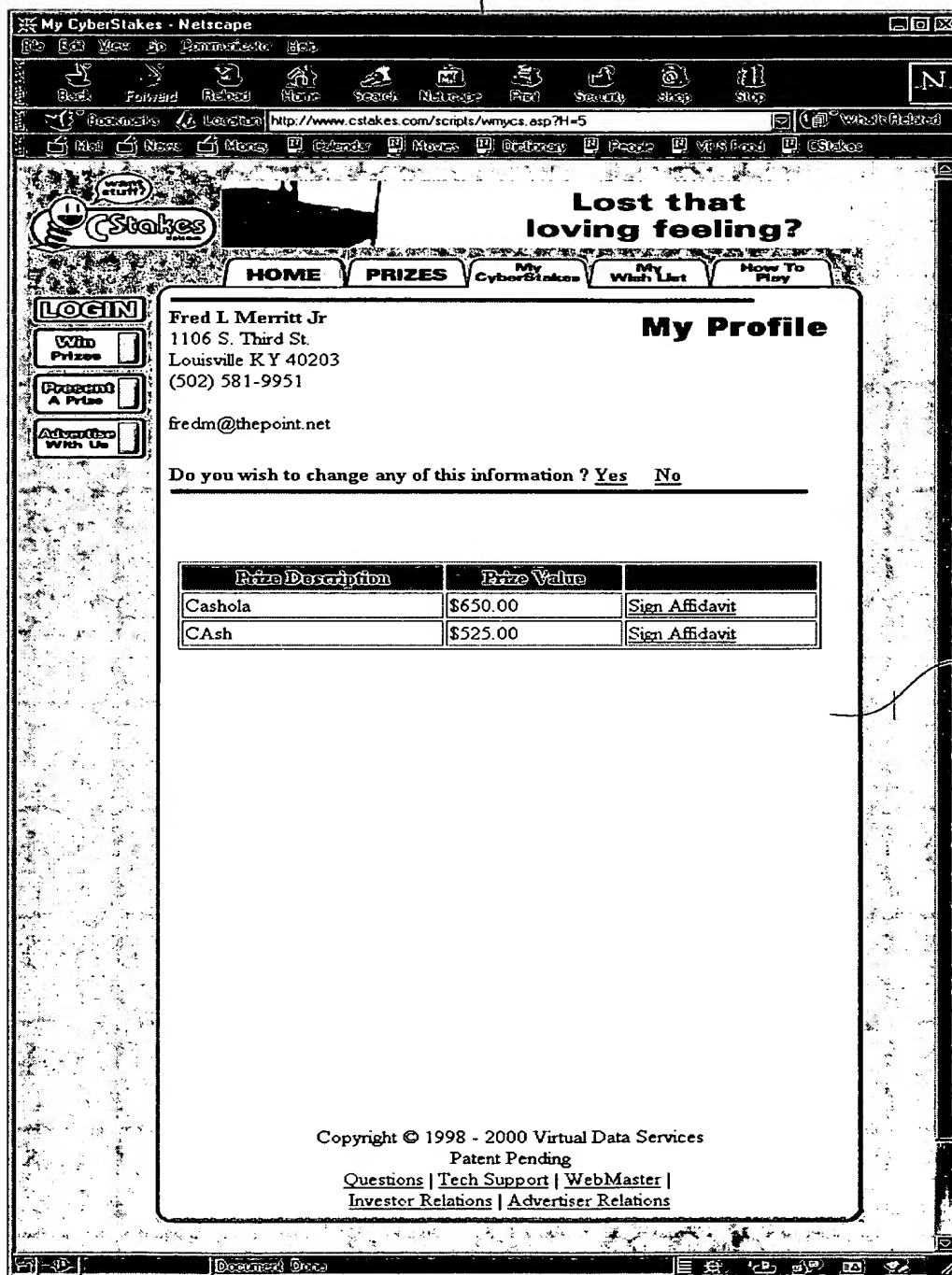
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Patent Pending

14

FIG.8



86



14

FIG.9



My CyberStakes - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/wmgcs.asp?H=4&E=0&F=10

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

CyberStakes
delivers direct hits

HOME PRIZES My CyberStakes My Wish List How To Play

LOGIN

Win Prizes ☐

Present A Prize ☐

Adventure With Us ☐

My Profile

Fred L. Merritt Jr
1106 S. Third St.
Louisville KY 40203
(502) 581-9951
fredm@thepoint.net

Do you wish to change any of this information ? [Yes](#) [No](#)

Visit Summary
Report Date : 7/19/00

URL	Hits
http://www.cstakes.com/test.html	6

Total hits From : 6/4/1999 To : 7/18/2000 6

This listing is provided as an aid to the entrant. It does not constitute an entry. For official listings of entries please contact

CStakes, llc.
291 N. Hubbards Ln PMB 117
Louisville KY 40207

[Please click here for a listing of contest rules](#)

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Nichoo Mail - Netscape

14

FIG. 10



90

58

60

63

14

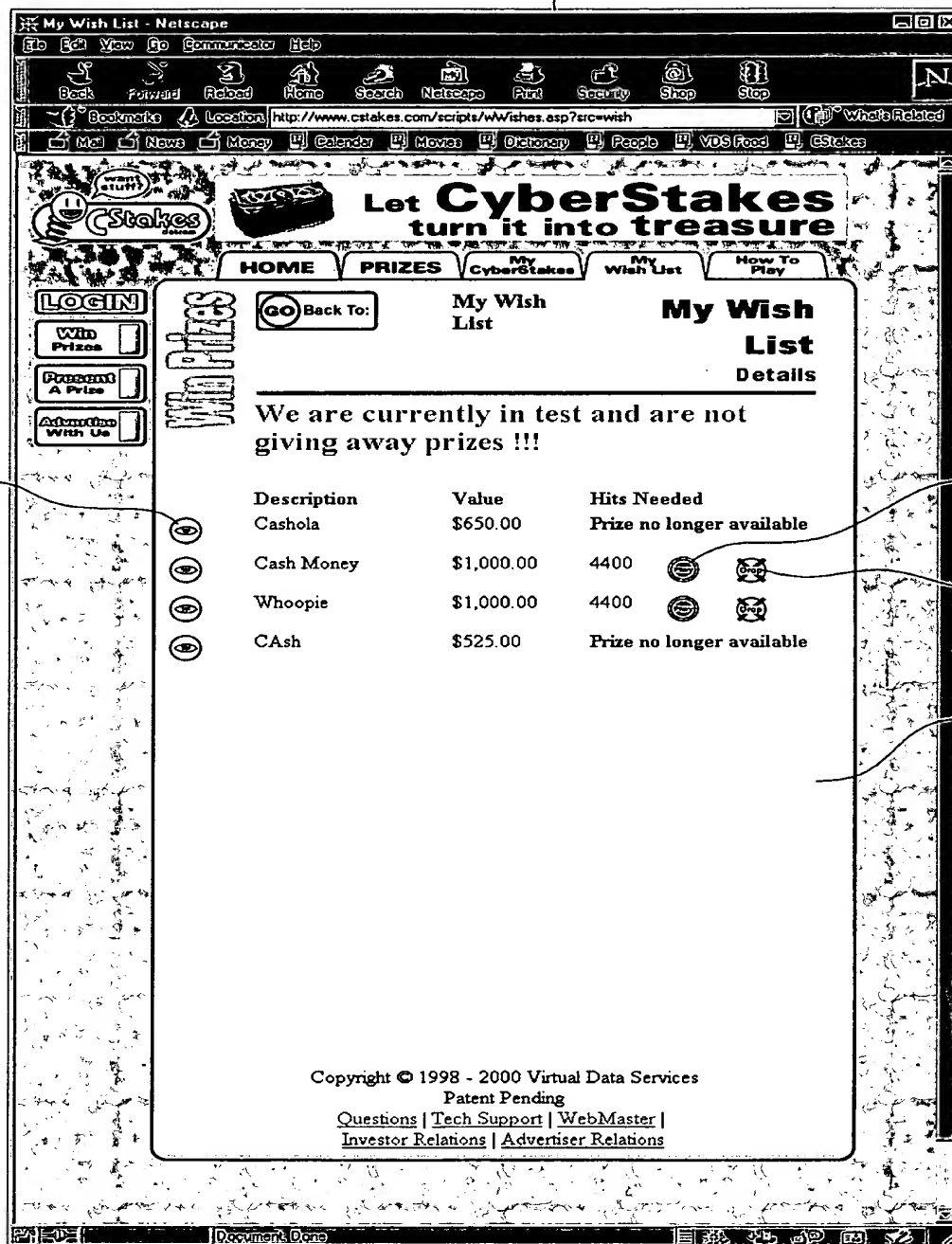
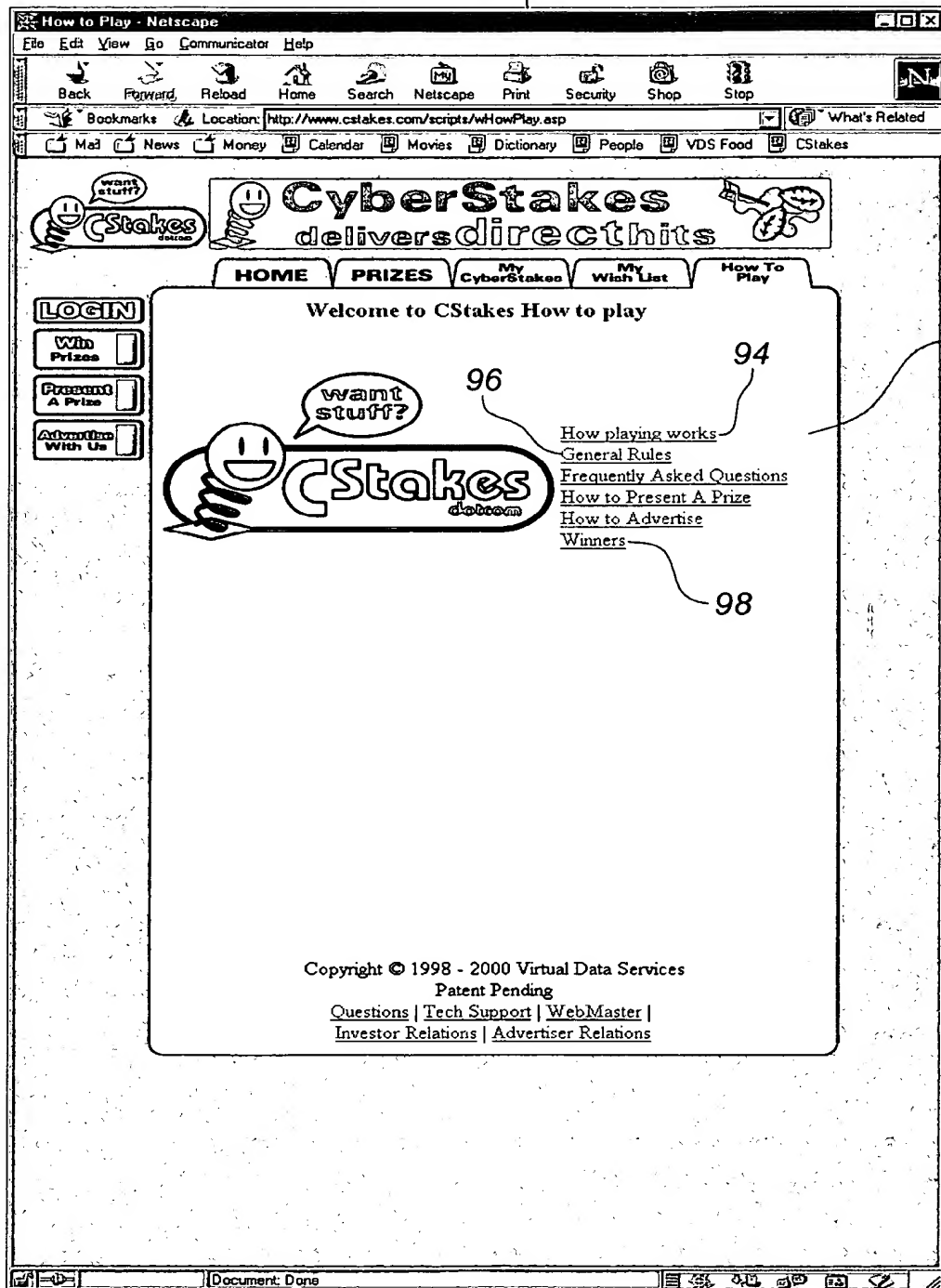


FIG.11



92



14

94

96

98

FIG.12

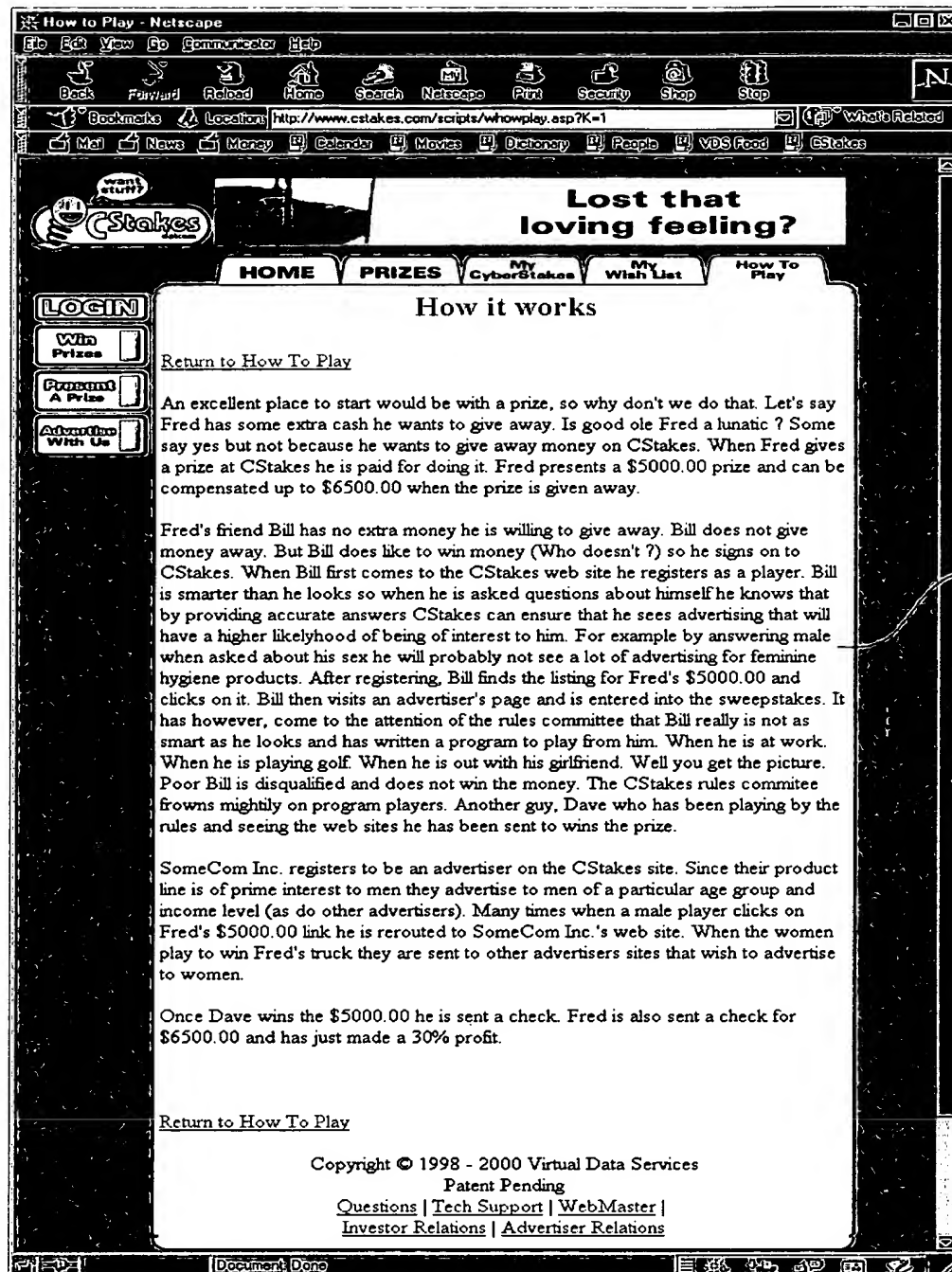


FIG.12A

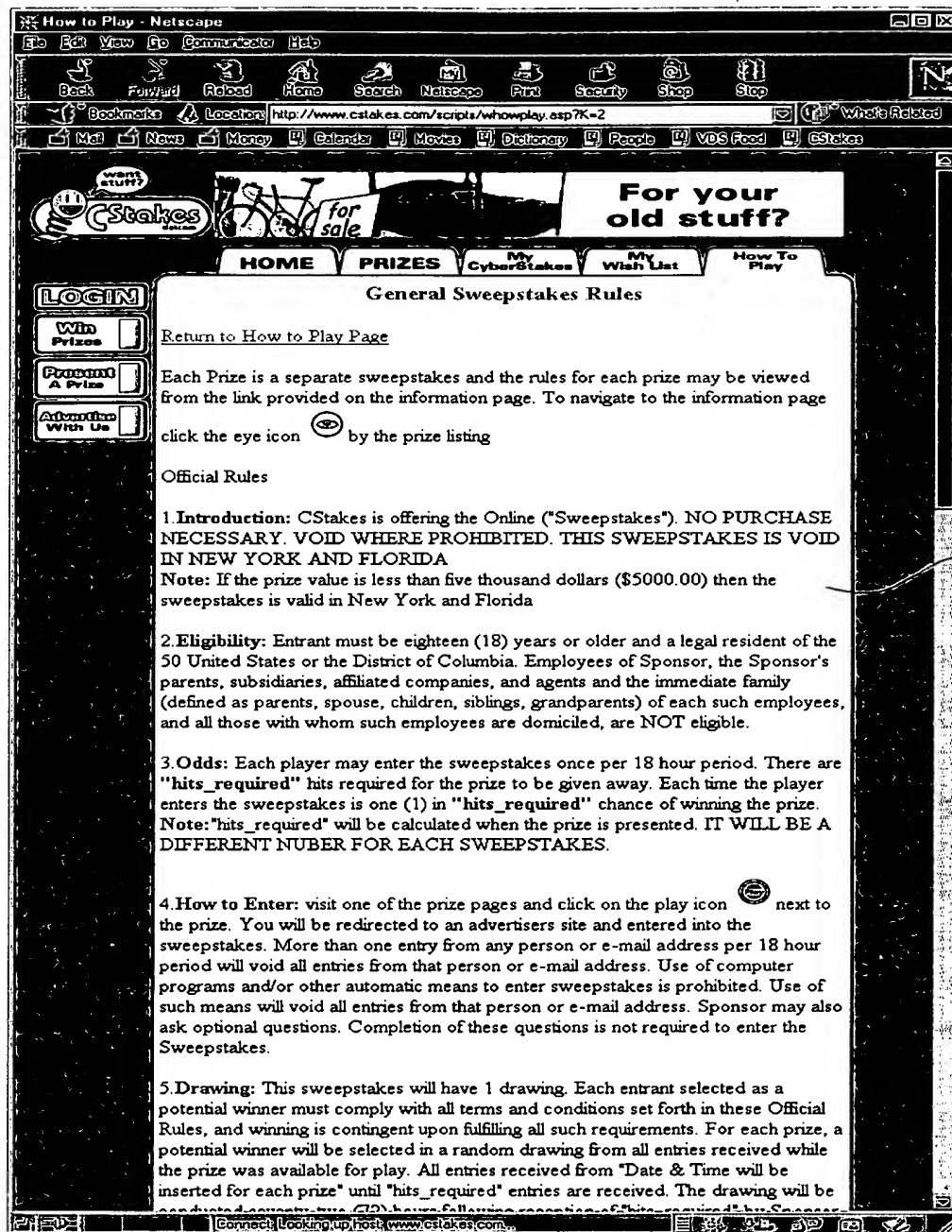


FIG.12B

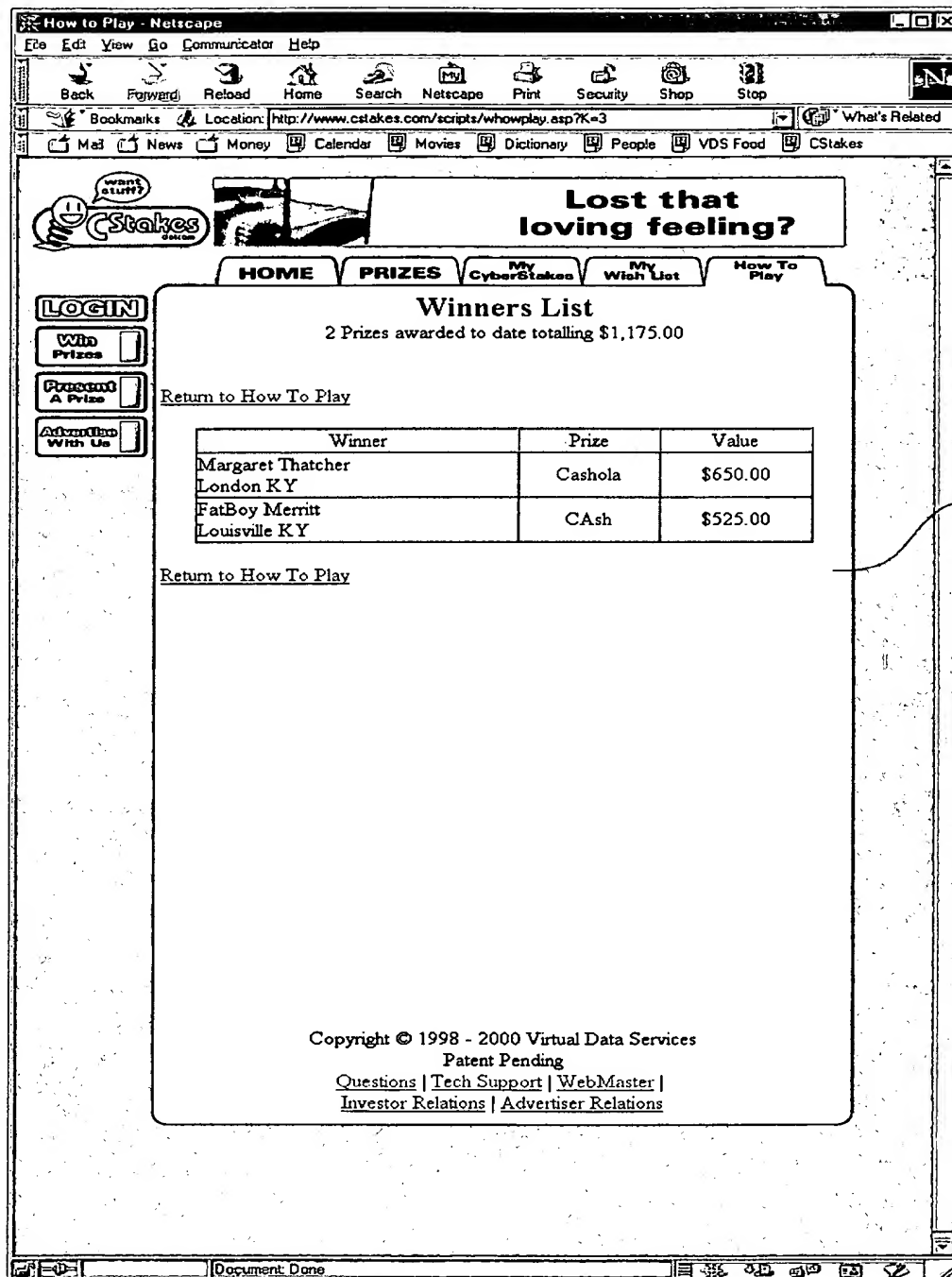
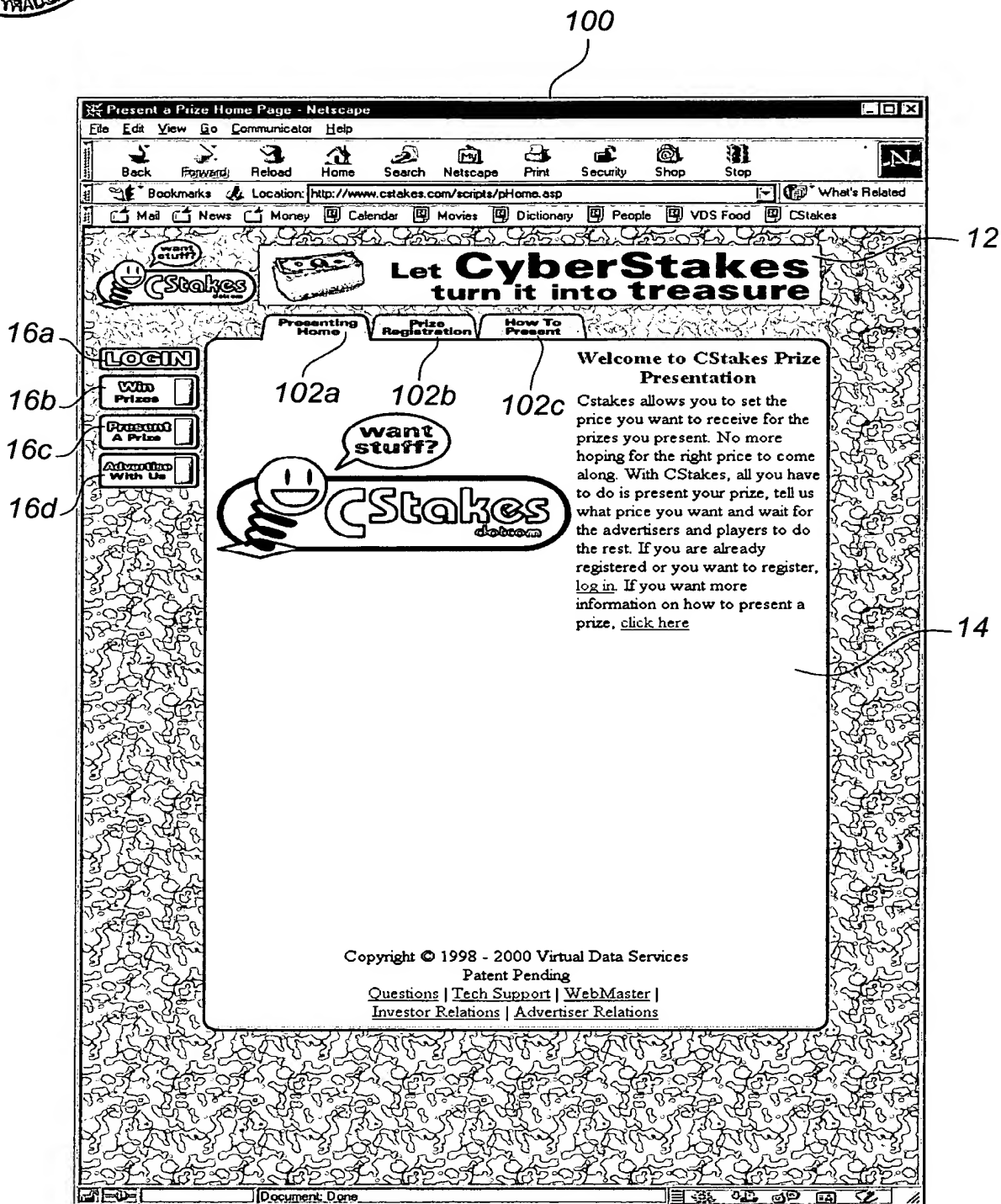


FIG.12C





104

Present a Prize Home Page - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/phome.asp?login=first What's Related

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

CStakes delivers direct hits

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes ☐

Present A Prize ☐

Adventure With Us ☐

Please Enter the information below:

User ID

Password

New User ☐

Prize Presenter Login

110

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14

Document Done

FIG.14



112

Present a Prize Home Page - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location http://www.cstakes.com/scripts/ppresent.asp What's Related

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

is yours?

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes ☐
Present A Prize ☐
Adventure With Us ☐

First Name
MI
Last Name
Address 1
Address 2
City
State Zip
Phone
Email
User Id Password

View or edit a prize

114

116

Prize Description	Value	Prize Number
-------------------	-------	--------------

14

Document Done

FIG.14A

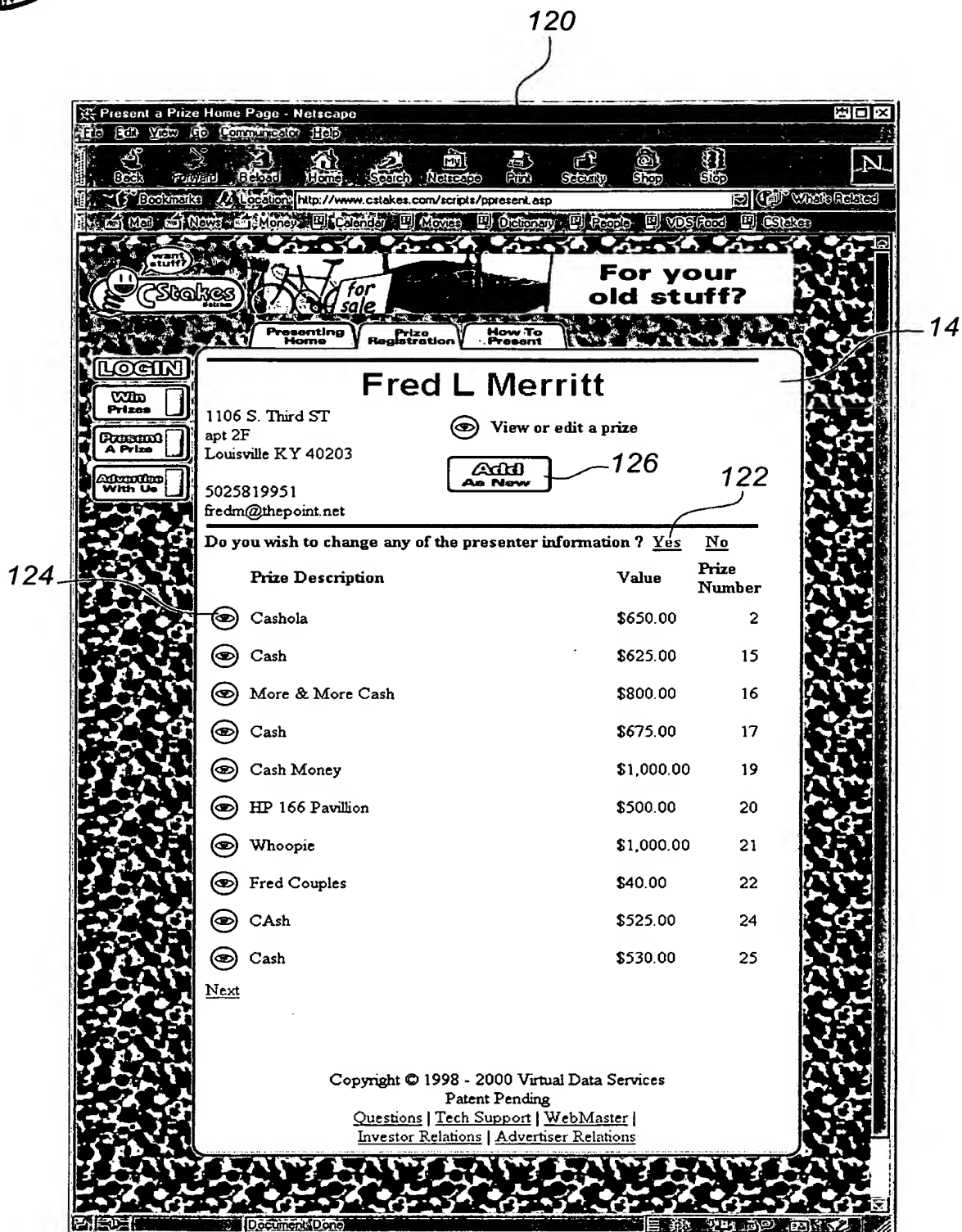


FIG.15



128

Present a Prize Home Page - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: cstakes.com/scripts/ppresent.asp?dest=prize&prizeid=2&prize_presenter_id=5

Mail News Money Calendar Movies Dictionary People VDS Food CSTakes

is yours?

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes
Present A Prize
Adventure With Us

Fred L Merritt

1106 S. Third ST
apt 2F
Louisville KY 40203

5025819951
fredm@thepoint.net

View or edit a prize

Add As New

Do you wish to payment for this prize be made to someone else? Yes No

Prize Category ☒ Cash Prize Value 650

Prize Description

Long Prize Description

Presenter Compensation

Save Changes

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Document Done

FIG.16



134

Present a Prize Home Page - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/ppresent.asp?dest=new What's Related

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

Want stuff? CStakes

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes
Present A Prize
Adventure With Us

Lost that loving feeling?

Fred L Merritt

1106 S. Third ST
apt 2F
Louisville KY 40203

5025819951
fredm@thepoint.net

View or edit a prize

Add As New

Do you wish to payment for this prize be made to someone else? Yes No

136a Prize Category: Not Entered Prize Value: 140

Prize Description: 136c

Long Prize Description: 136d

Presenter Compensation: 136e

Save Changes: 138

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14

136b

136d

136e

138

Document Done

FIG.17



142

Present a Prize Home Page - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Locations stakes.com/scripts/ppresent.asp?dest=other&prize_presenter_id=5&prizeid=15 What's Related

Mail News Money Calendar Movies Dictionary People VOS Food CStakes

Lost that loving feeling?

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes ☐

Present A Prize ☐

Adventure With Us ☐

Fred L Merritt

1106 S. Third ST
apt 2F
Louisville KY 40203

5025819951
fredm@thepoint.net

☐ View or edit a prize

Add As New

Organization

Contact First Name

Contact Last Name

Address 1

Address 2

City

State Zip

Phone

Email

Save Changes **Do Not Pay Another**

143 144 145

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FIG.18



146

Present a Prize Home Page - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Location: <http://www.cstakes.com/scripts/ppresent.asp?dest=presenter>

Med News Money Calendar Movies Dictionary People VDS Food CStakes

Let CyberStakes turn it into treasure

Presenting Home Prize Registration How To Present

LOGIN

Win Prizes
Present A Prize
Advertise With Us

Fred L Merritt

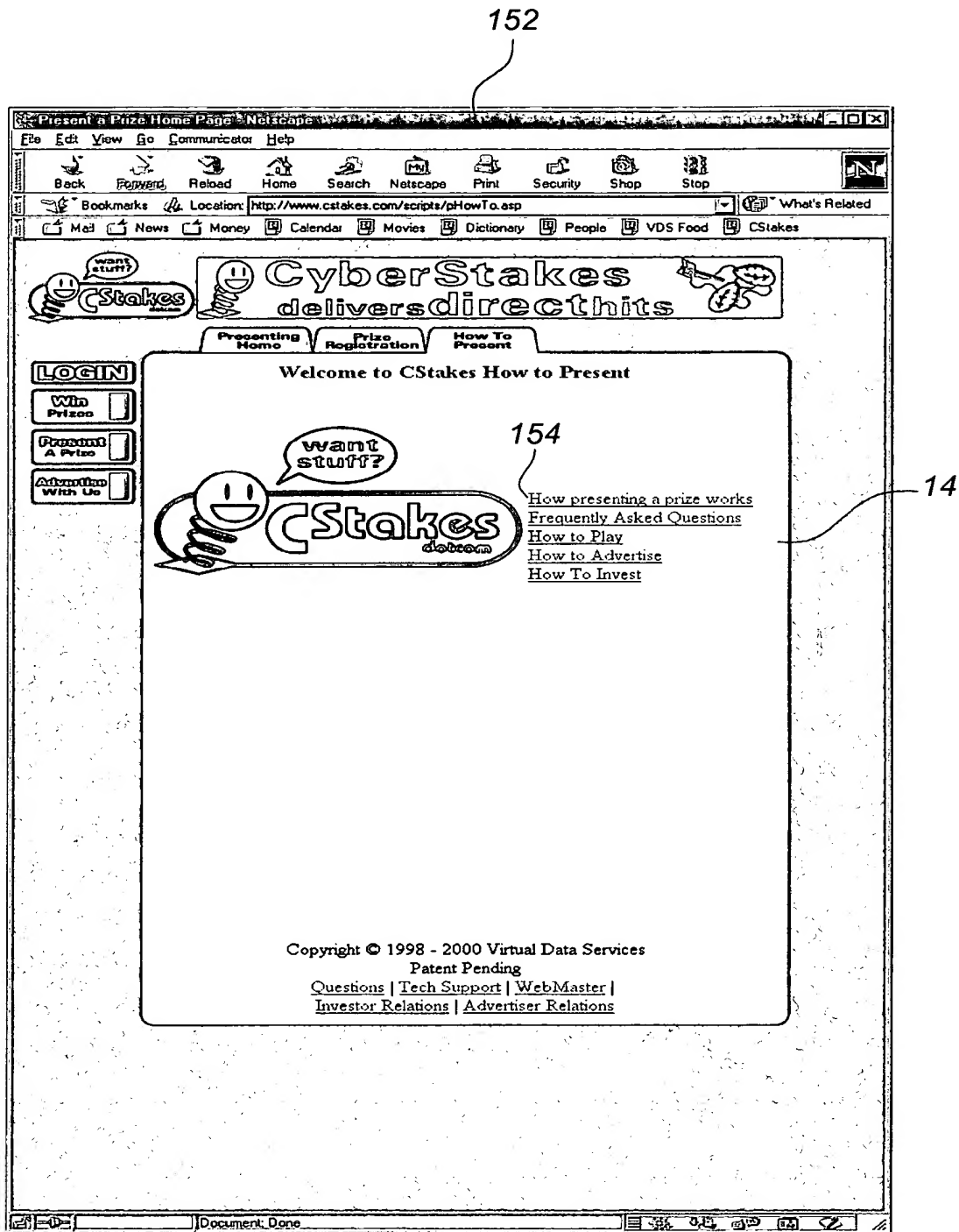
First Name View or edit a prize
MI
Last Name **Add As New**
Address 1
Address 2
City
State Zip
Phone
Email
User Id Password
Save Changes

Prize Description	Value	Prize Number
<input type="radio"/> Cash	\$625.00	15
<input type="radio"/> More & More Cash	\$800.00	16
<input type="radio"/> Cash	\$675.00	17
<input type="radio"/> Cash Money	\$1,000.00	19
<input type="radio"/> HP 166 Pavillion	\$500.00	20
<input type="radio"/> Whoopie	\$1,000.00	21
<input type="radio"/> Fred Couples	\$40.00	22
<input type="radio"/> CASH	\$525.00	24
<input type="radio"/> Cash	\$530.00	25

[Next](#)

14

FIG.19



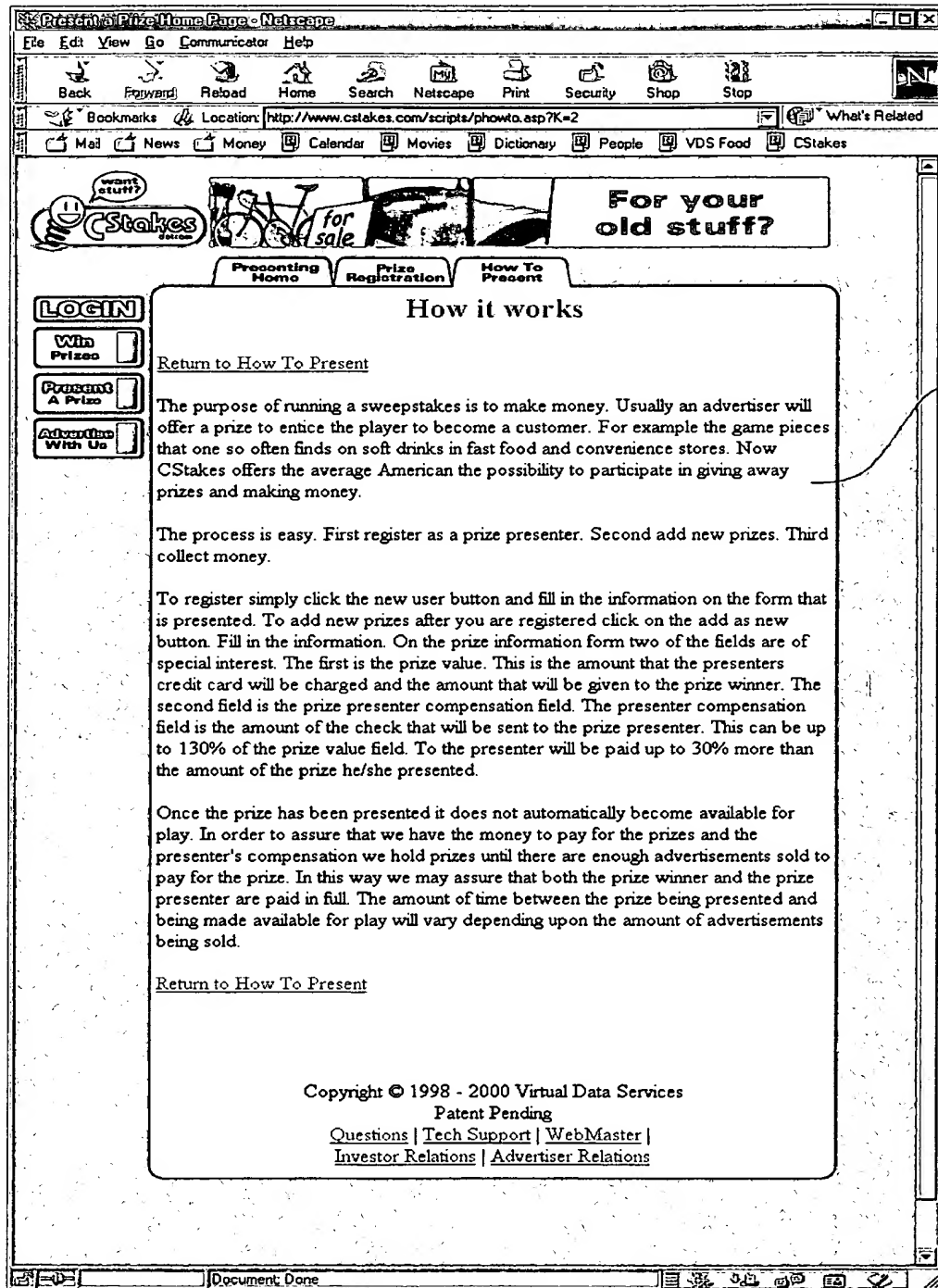


FIG. 20A

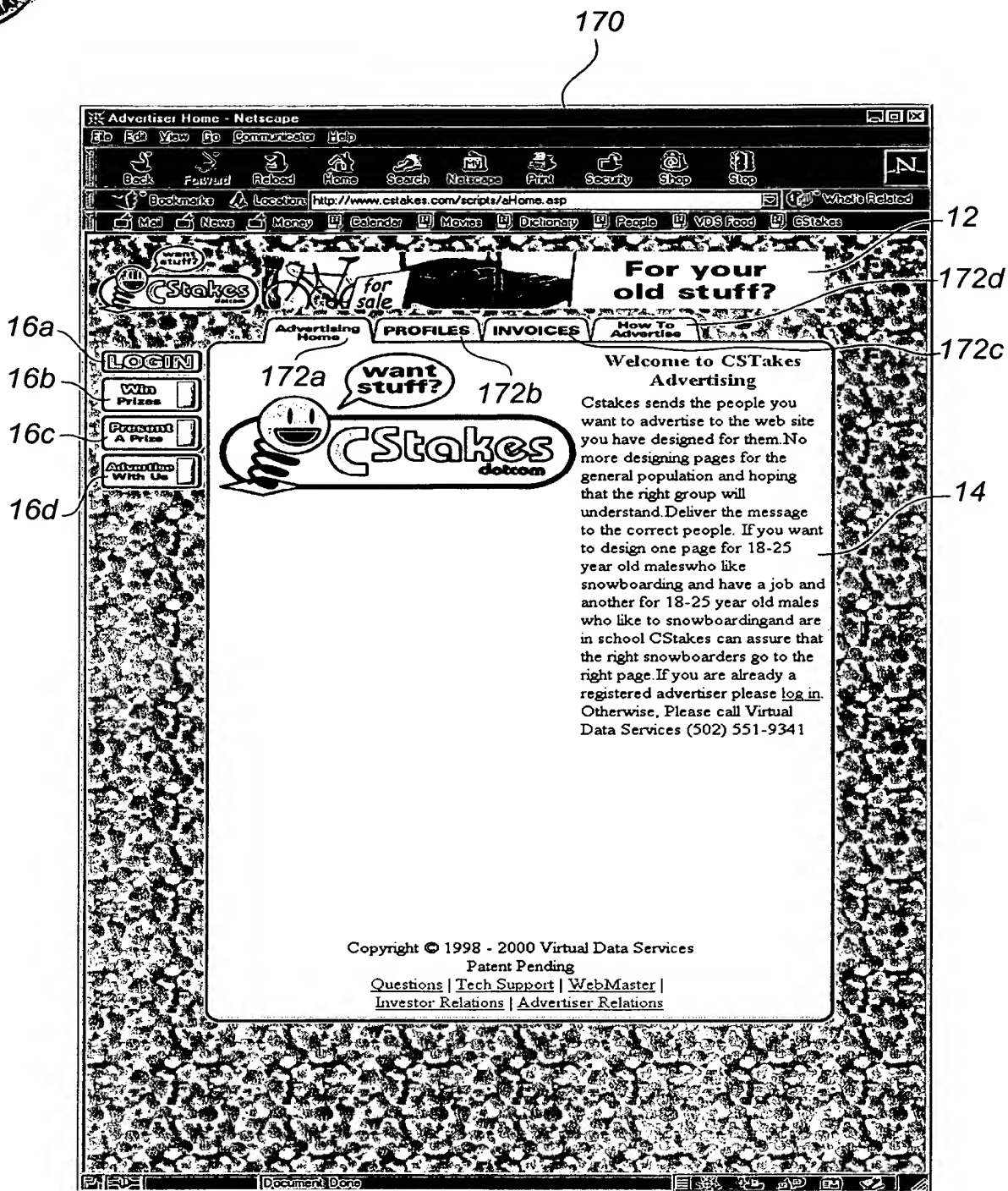


FIG.21



174

Advertiser Home - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/ahome.asp?login=first

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

CStakes

Advertising Home **PROFILES** INVOICES How To Advertise

LOGIN

Win Prizes

Prize A Prize

Advertise With Us

Please Enter the information below:

User ID 176a

Password 176b

178

For more information on how your company can become an advertiser on CStakes please contact:
Virtual Data Services
(502) 551-9341

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14

FIG.22



180

Advertiser Profiles - Netscape

Go Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location: http://www.cstakes.com/scripts/aprofil.asp

Mail News Money Calendar Movies Dictionary People VDS Food CStakes

CStakes Let **CyberStakes** turn it into treasure

Advertising Home PROFILES INVOICES How To Advertise

LOGIN

Win Prizes
Prizes A Prize
Advertise With Us

Virtual Data Services

1106 S. Third St.
Louisville KY 40204

Fred L. Merritt Jr.
(502)581-9953
lelwynm@yahoo.com

☐ View or edit a profile

Add As New

Do you wish to change any of the company information? Yes No

Profile Name	Last Profile Update	Number
<input type="radio"/> Class A	6/13/00	2
<input type="radio"/> Class B	3/21/00	3
<input type="radio"/> Class D	4/11/00	4
<input type="radio"/> Class E	6/15/00	12
<input type="radio"/> Class E	6/15/00	13
<input type="radio"/> Class E	6/15/00	14
<input type="radio"/> 55 -65 Female	5/27/00	15
<input type="radio"/> Full Time College Kids	5/27/00	16
<input type="radio"/> Part Time College Kids	5/27/00	17

Next

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[Investor Relations](#) | [Advertiser Relations](#)

Document Done

FIG.23



188

Advertiser Profiles - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location http://www.cstakes.com/scripts/aprofil.asp?dest=profile&custprofnum=2 What's Related

Mail News Money Calendars Movies Dictionary People VDS Food eStakes

CStakes delivers direct hits

Advertising Home PROFILES INVOICES How To Advertise

LOGIN

Win Prizes
Present A Prize
Adventure With Us

Virtual Data Services

1106 S. Third St.
Louisville KY 40204

Fred L. Merritt Jr.
(502)581-9953
lelwynm@yahoo.com

View or edit a profile

Add As New

Do you wish to change any of the company information? **Yes** No

Profile Name **Class A**

URL **http://www.cstakes.com/test.html**

Hit Limit (per month) **2500**

Hit Count **28**

Hit Price **0.23**

Last Update **6/13/00**

Age **30 - 39**

Children **Not Entered**

Employment **Not Entered**

Income **Not Entered**

Race **Not Entered**

Student **Not Entered**

Cars **Not Entered**

Education **Four Year Degree**

Home **Not Entered**

Marital **Not Entered**

Sex **Male**

Save Changes

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14

192a

192c

192e

192g

192i

192k

190a

190b

190c

194

196

198

192b

192d

192f

192h

192j

FIG.24



200

Advertiser Profiles - Netscape

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location http://www.cstakes.com/scripts/aprofil.asp?dest=new What's Related

Mail News Money Calendar Movies Dictionary People VPS Food CStakes

CStakes for sale For your old stuff?

Advertising Home PROFILES INVOICES How To Advertise

LOGIN

Win Prize
Prize A Prize
Advertise With Us

Virtual Data Services

1106 S. Third St.
Louisville KY 40204

Fred L. Merritt Jr.
(502)581-9953
lelwynm@yahoo.com

View or edit a profile

Add As New

Do you wish to change any of the company information? Yes No

Profile Name 202a

URL 202b

Hit Limit (per month) 202c

Hit Count

Hit Price

Last Update 12/30/99

Age 204a

Children 204c

Employment 204e

Income 204g

Race 204i

Student 204k

Cars 204b

Education 204d

Home 204f

Marital 204h

Sex 204i

Save Changes 205

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Investor Relations | Advertiser Relations

Document Done

FIG.25



206

Advertiser Profiles - Netscape

Go Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Shop Stop

Bookmarks Location http://www.cstakes.com/scripts/aprofil.asp?dest=company&prol_updt=Yes What's Related

Mail News Money Calendar Movies Dictionary People VO5 Food CStakes

CyberStakes
delivers direct hits

Advertising Home PROFILES INVOICES How To Advertise

LOGIN

Win Prizes
Prize A Prize
Advertise With Us

Virtual Data Services

Company Name View or edit a profile
Address
City
State
Zip
Contact Name
Contact Email
Contact Phone
User ID
Password

Table:

Profile Name	Last Update	Profile Number
<input type="radio"/> Class A	6/13/00	2
<input type="radio"/> Class B	3/21/00	3
<input type="radio"/> Class D	4/11/00	4
<input type="radio"/> Class E	6/15/00	12
<input type="radio"/> Class E	6/15/00	13
<input type="radio"/> Class E	6/15/00	14
<input type="radio"/> 55 -65 Female	5/27/00	15
<input type="radio"/> Full Time College Kids	5/27/00	16
<input type="radio"/> Part Time College Kids	5/27/00	17

[Next](#)

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210 212 14 208

FIG.26



230

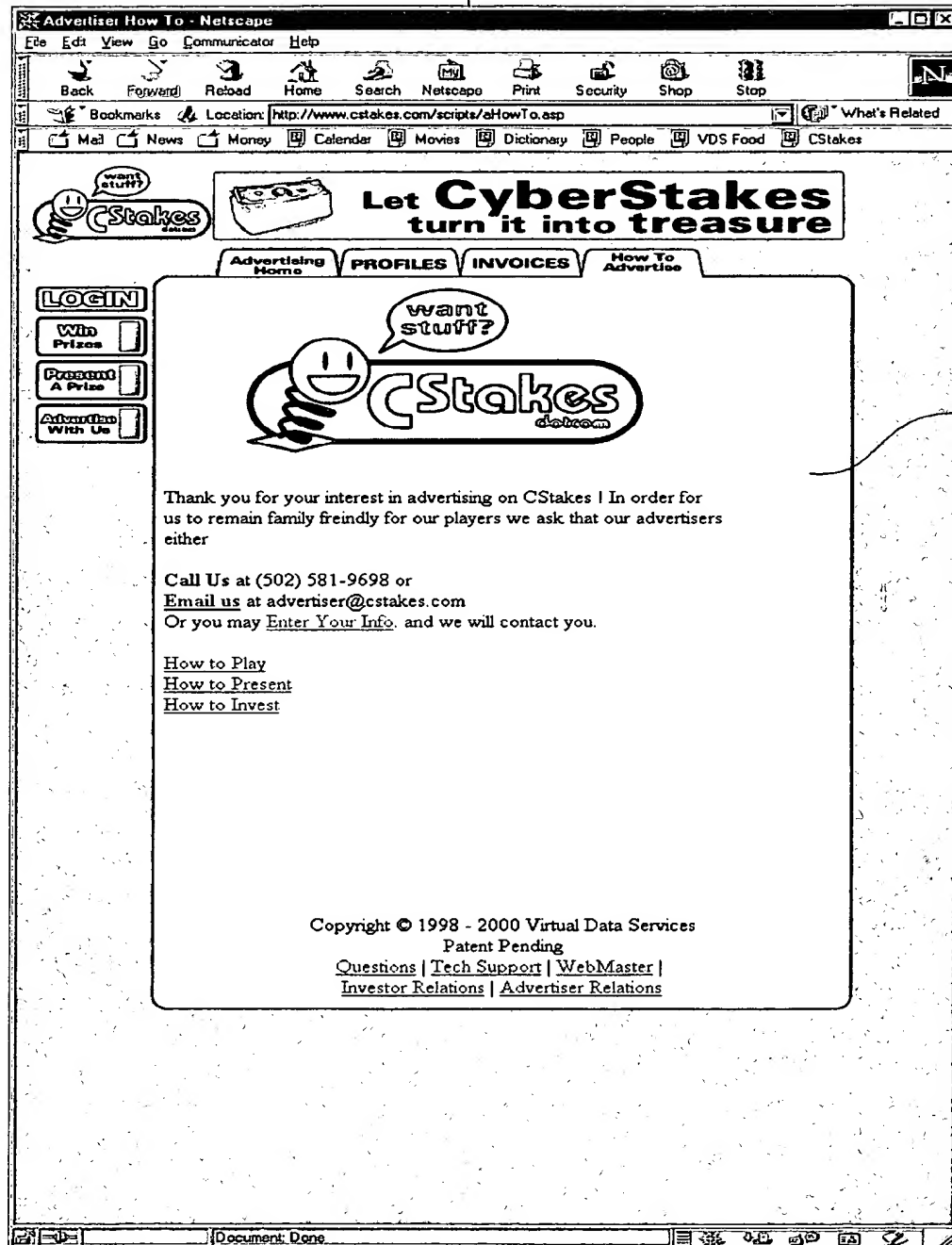
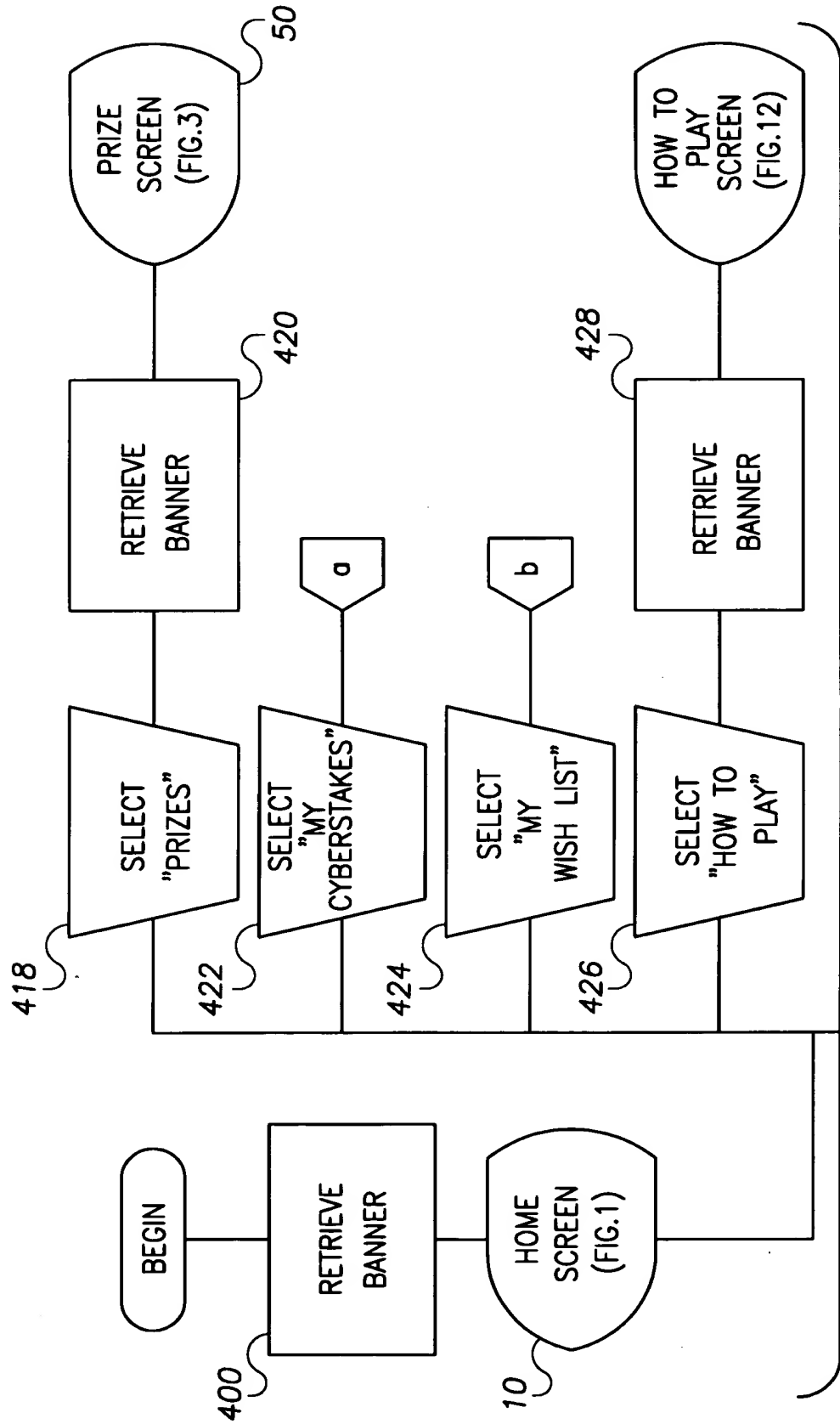


FIG.27



FIG. 28-1



TO FIG. 28-2

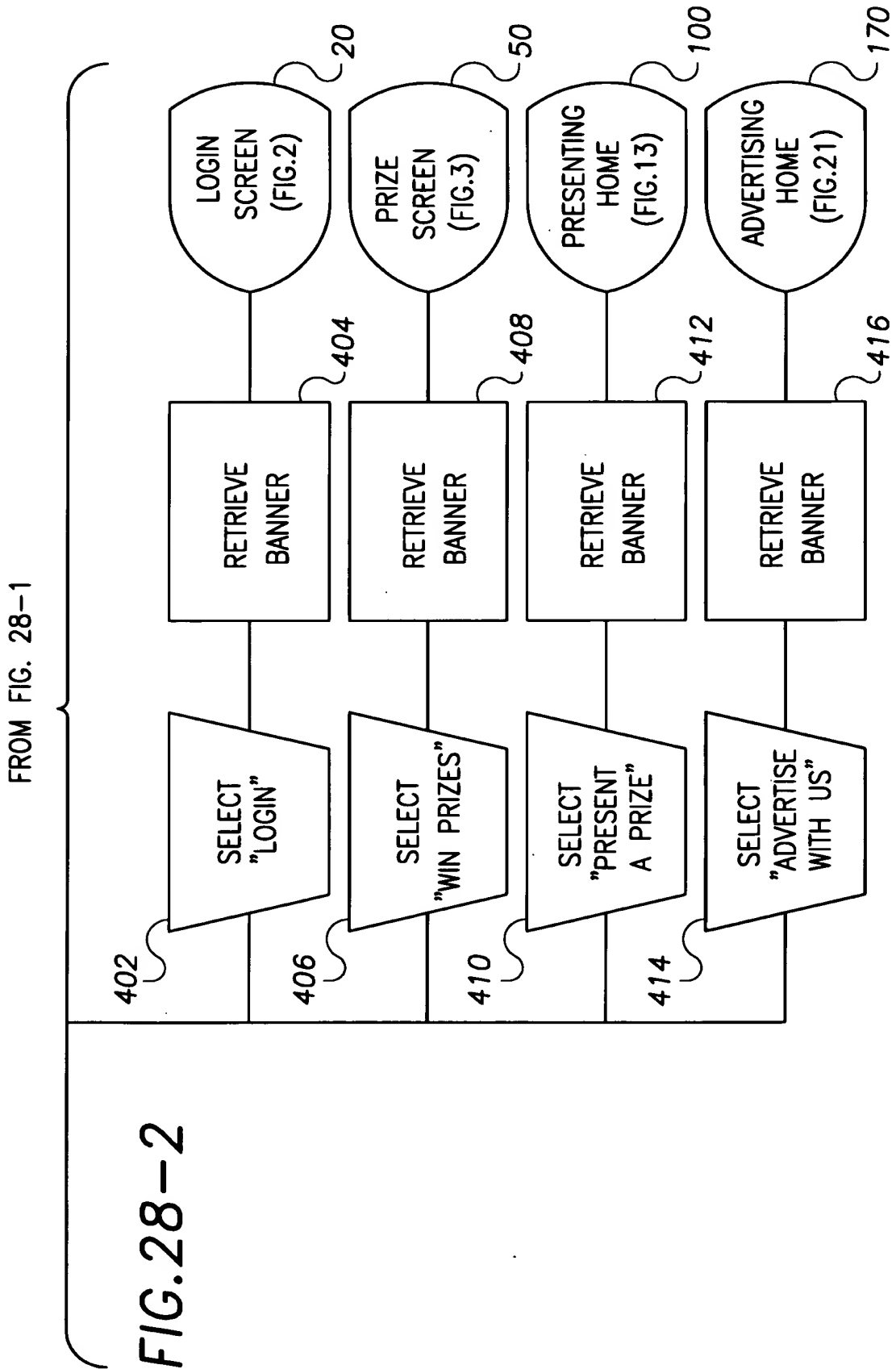
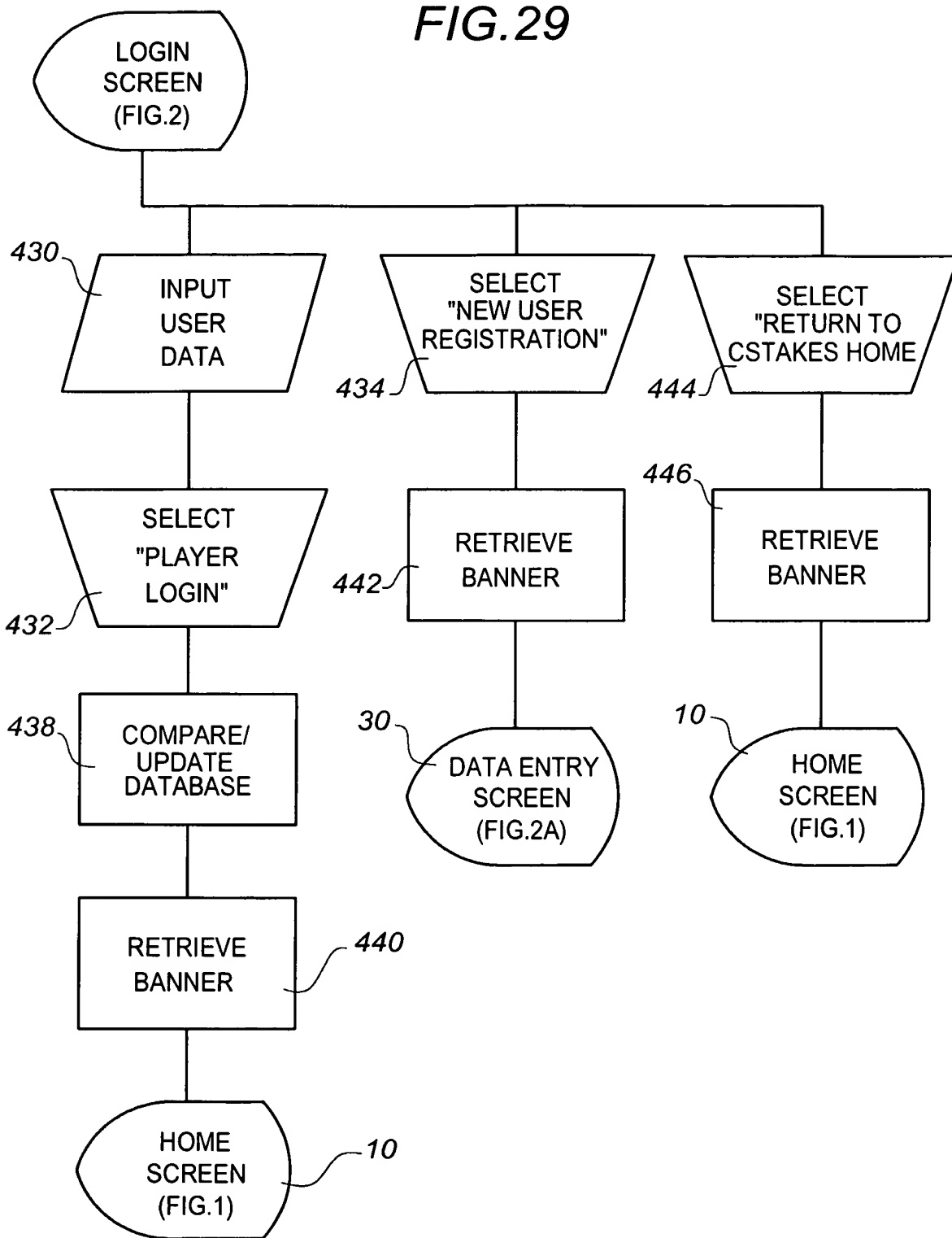
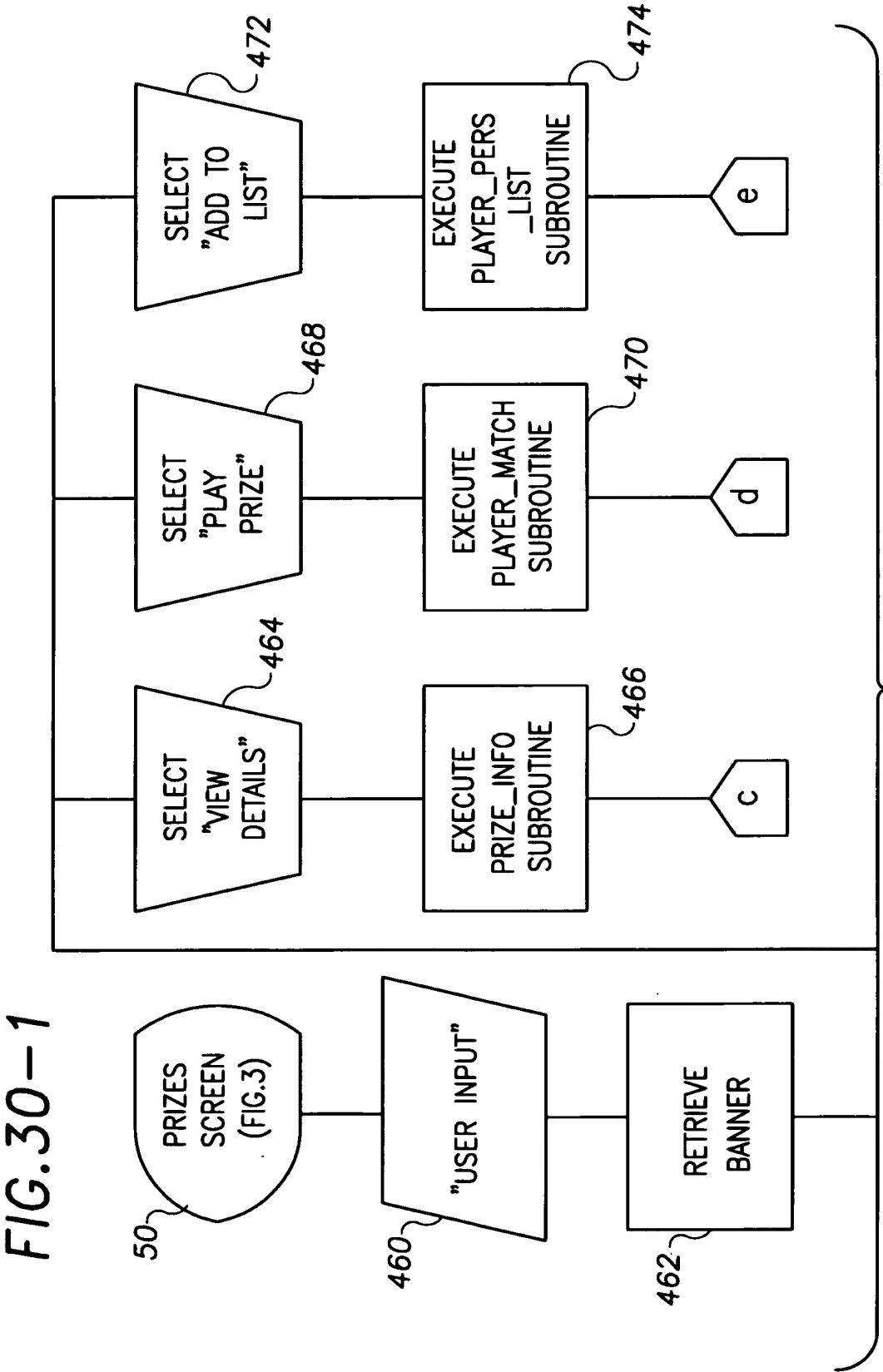




FIG.29







TO FIG. 30-1

FIG. 30-2

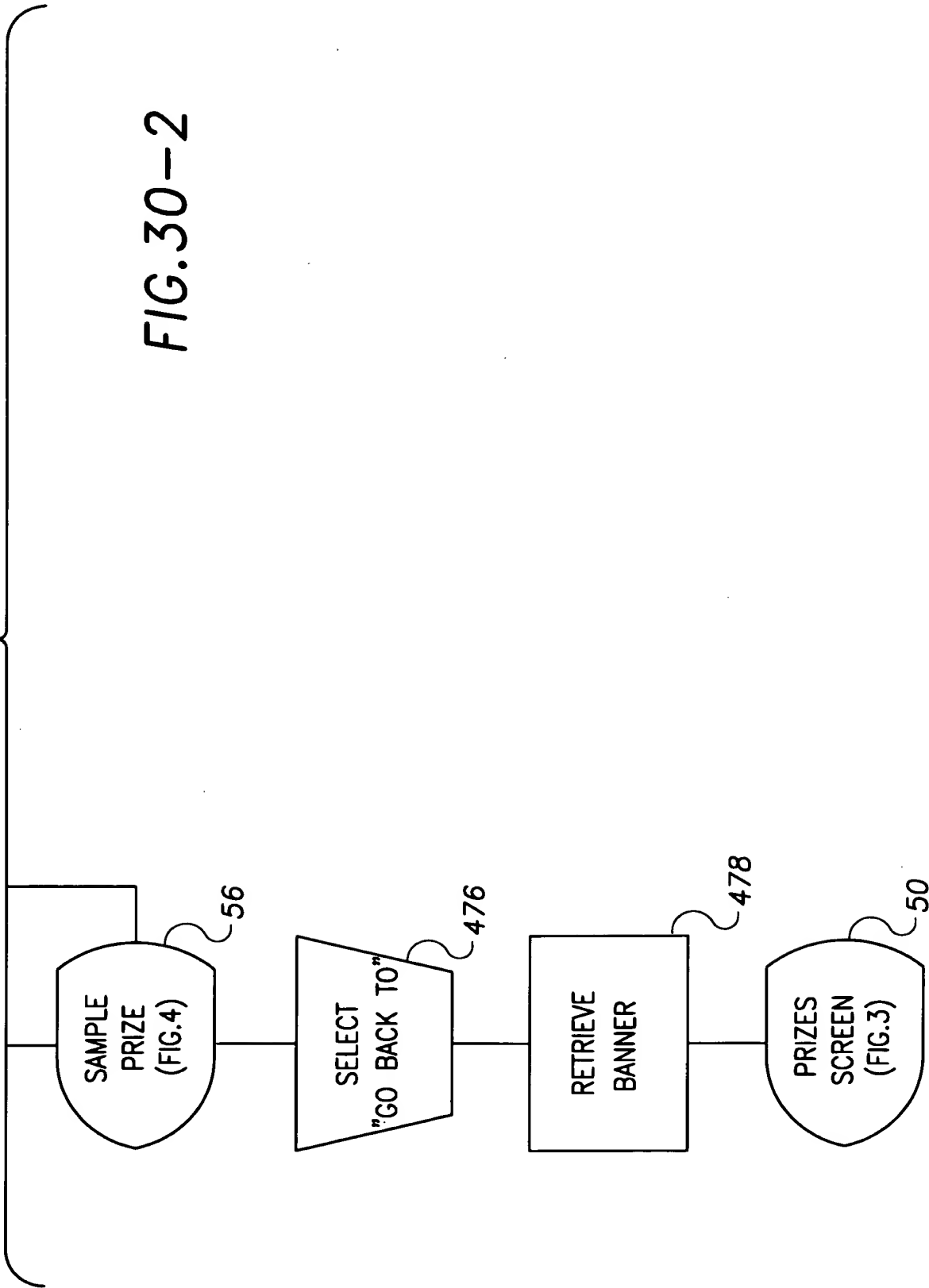




FIG.31

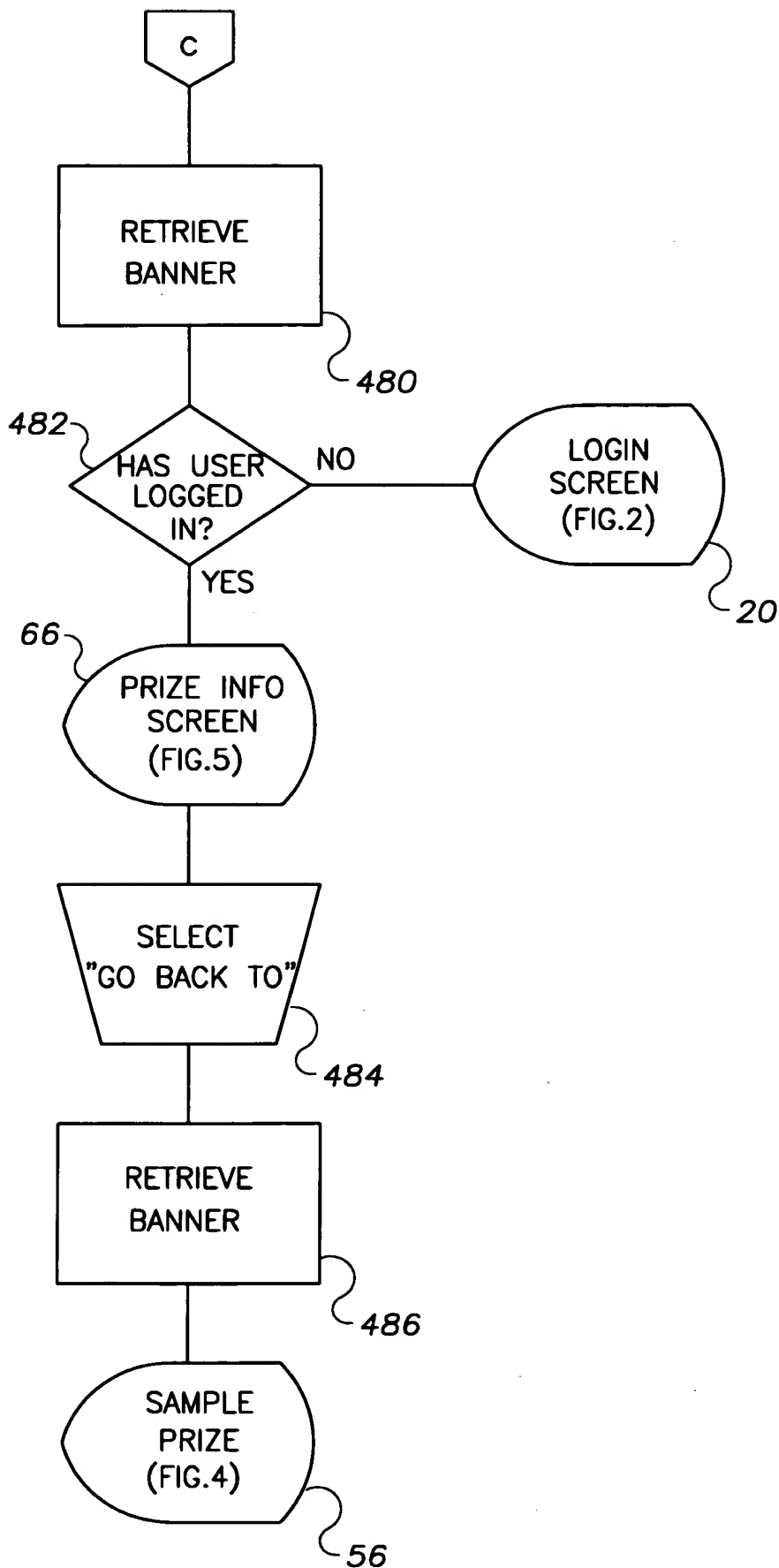




FIG.32

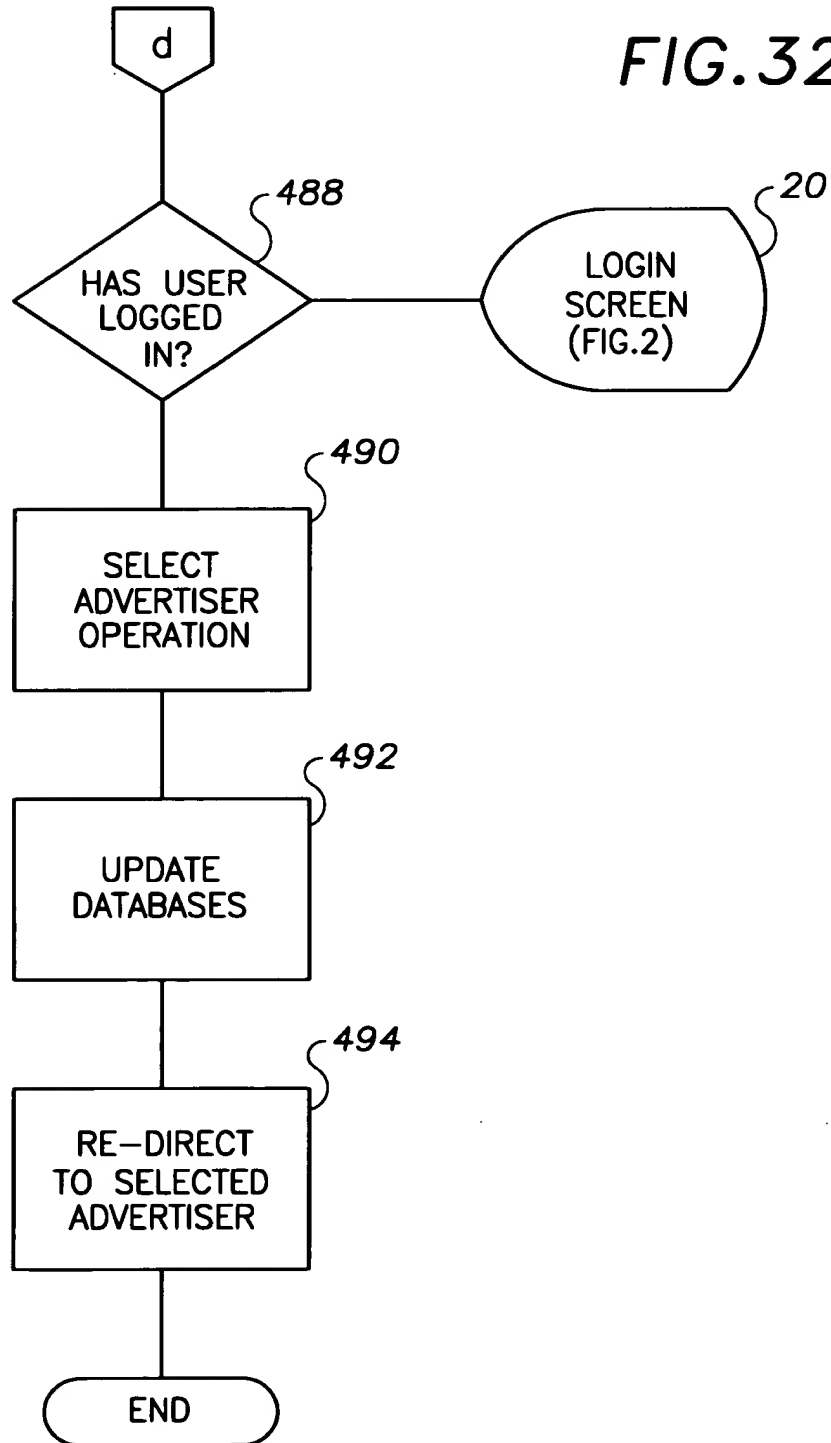




FIG.33

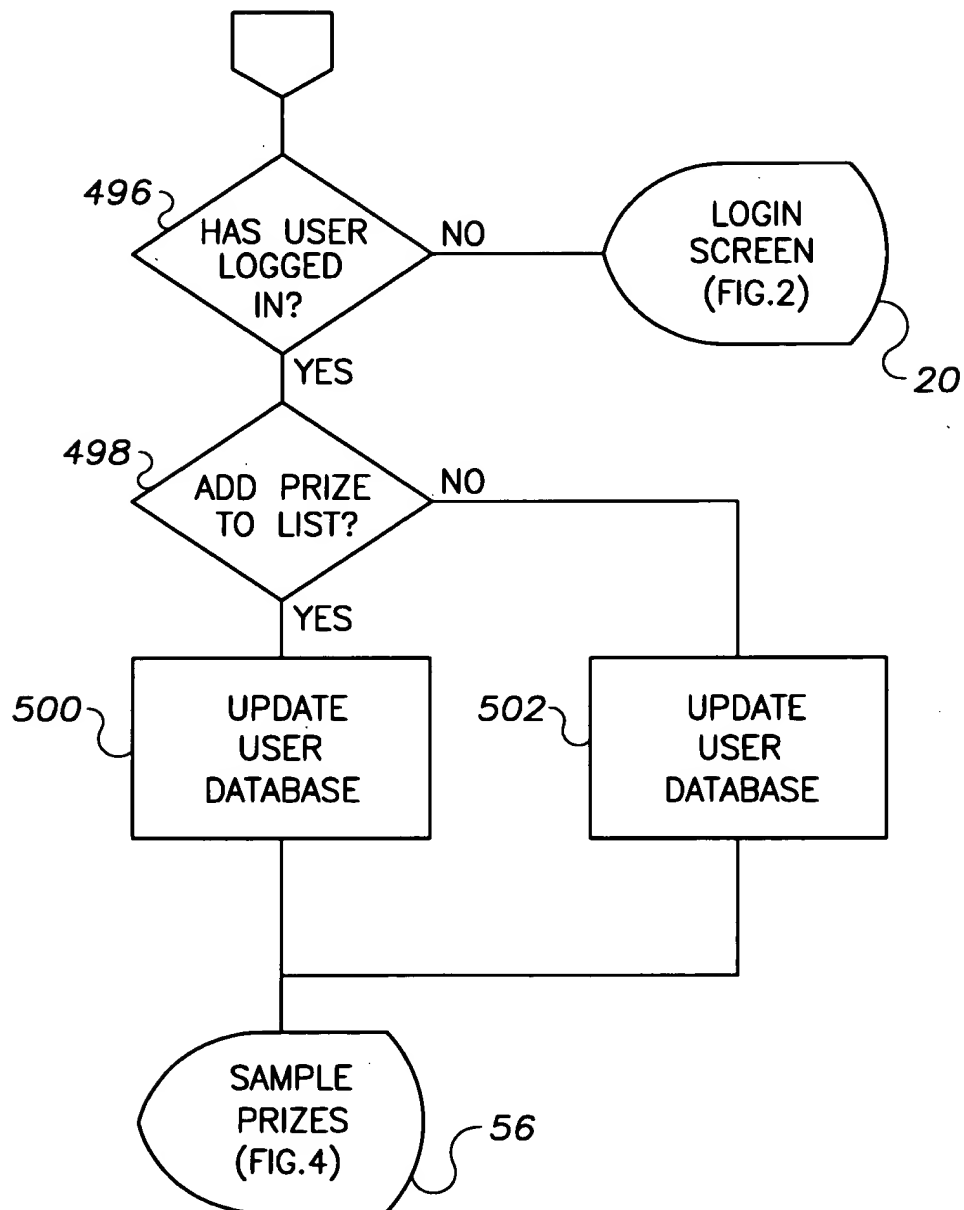


FIG. 34-1

```
graph TD
    Start([a]) --> 502[RETRIEVE BANNER]
    502 --> 504{HAS USER LOGGED IN?}
    504 -- NO --> 20([LOGIN SCREEN FIG.2])
    504 -- YES --> 70([MY CYBERSTAKES SCREEN FIG.6])
    70 --> 524[SELECT "SWEEPSTAKES ENTRIES"]
    70 --> 528[SELECT "VISIT DETAIL REPORT"]
    70 --> 532[SELECT "VISIT SUMMARY REPORT"]
```

The flowchart, labeled FIG. 34-1, illustrates a process flow. It begins with a connector symbol 'a' leading to a rectangular process block 502 labeled 'RETRIEVE BANNER'. This block connects to a diamond-shaped decision block 504 labeled 'HAS USER LOGGED IN?'. From decision block 504, a 'NO' path leads to an oval block 20 labeled 'LOGIN SCREEN (FIG.2)'. A 'YES' path leads to an oval block 70 labeled 'MY CYBERSTAKES SCREEN (FIG.6)'. From block 70, the flow splits into three parallel paths, each leading to a trapezoidal output block: 'SELECT "SWEEPSTAKES ENTRIES"' (524), 'SELECT "VISIT DETAIL REPORT"' (528), and 'SELECT "VISIT SUMMARY REPORT"' (532).

TO FIG. 34-2

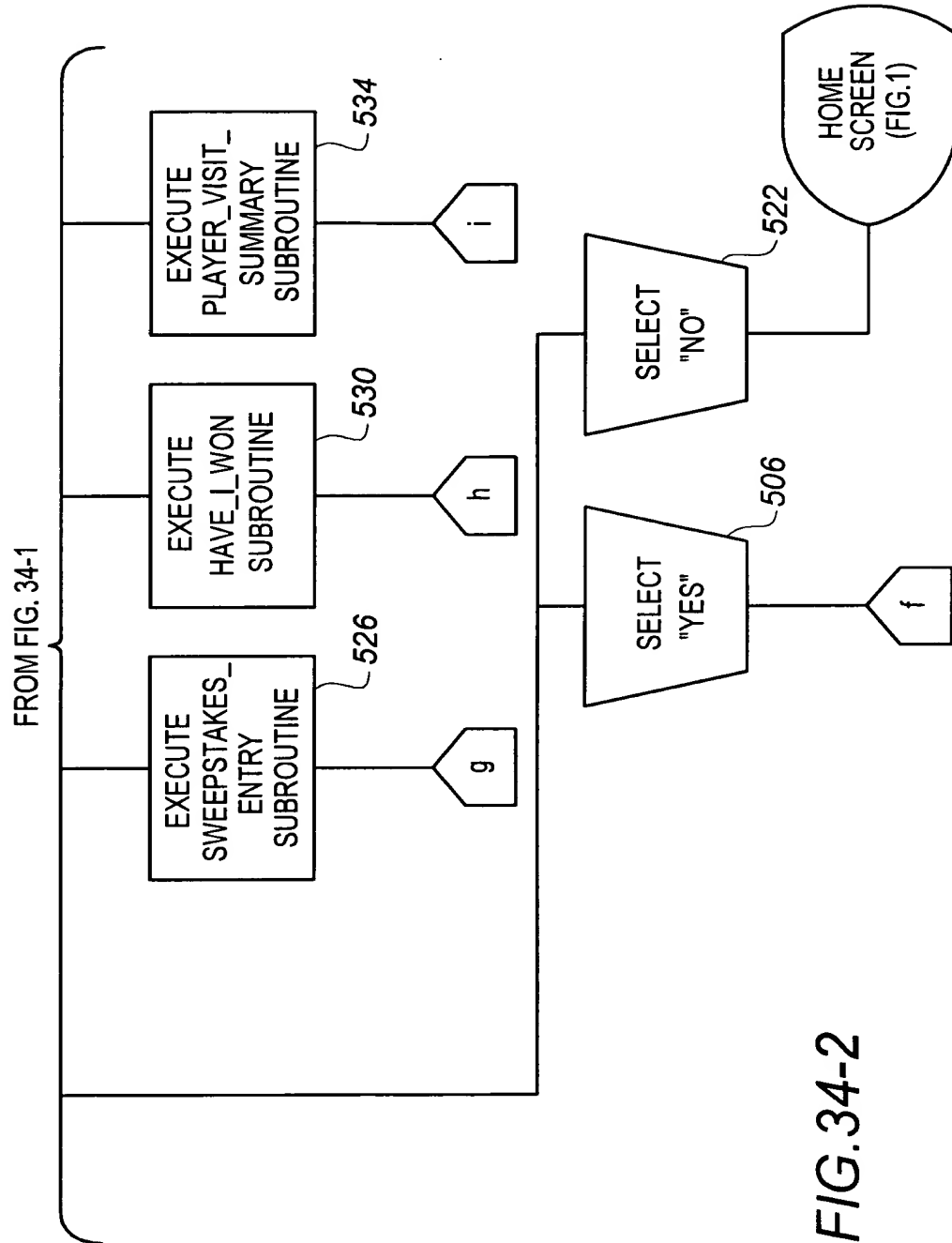


FIG.34-2



FIG.35

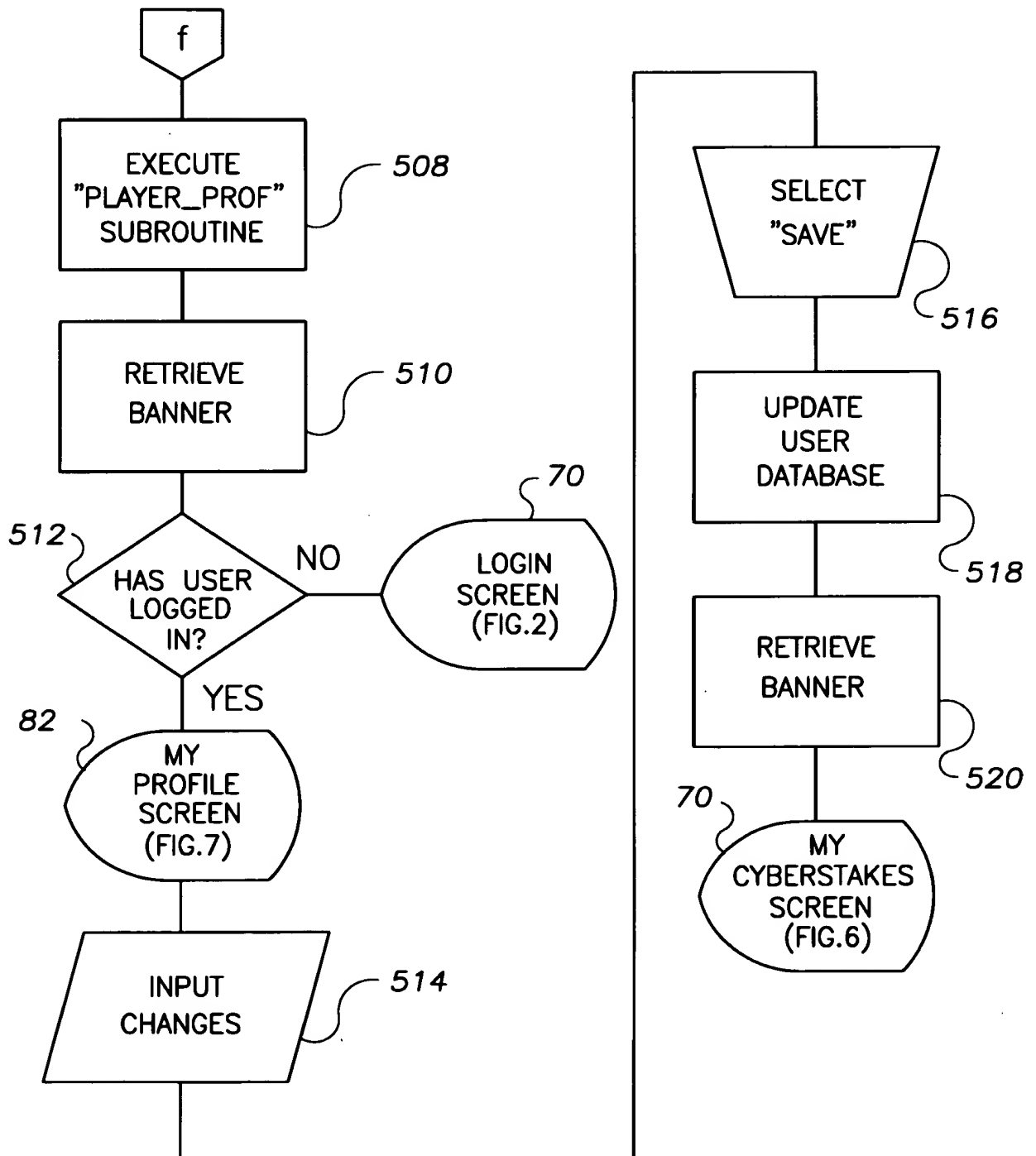




FIG. 36

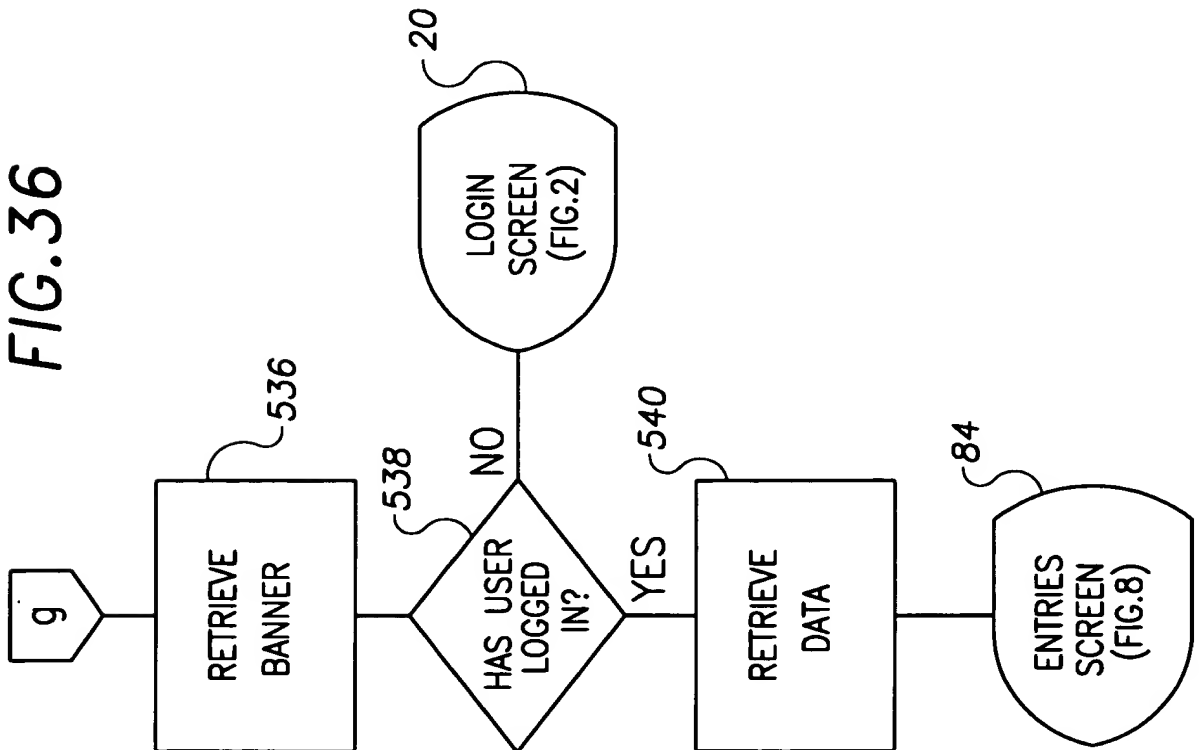


FIG. 37

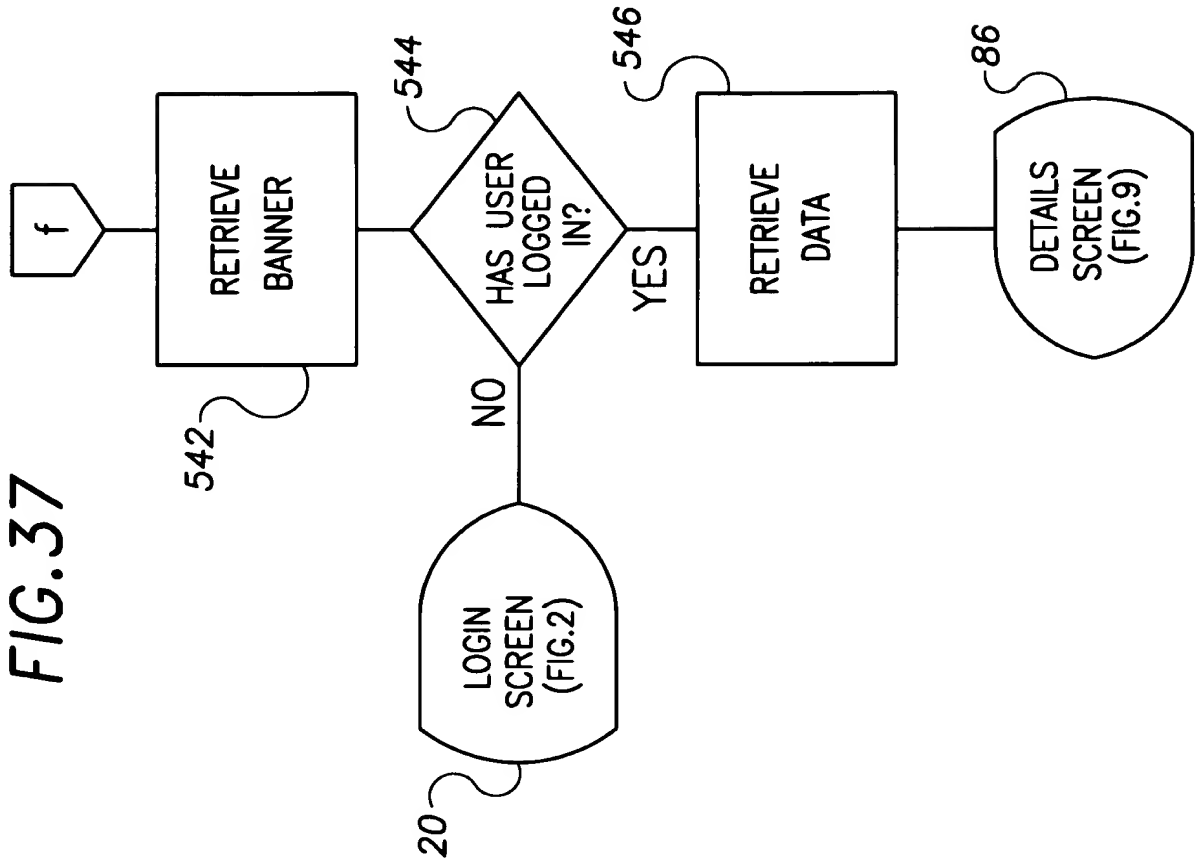




FIG.38

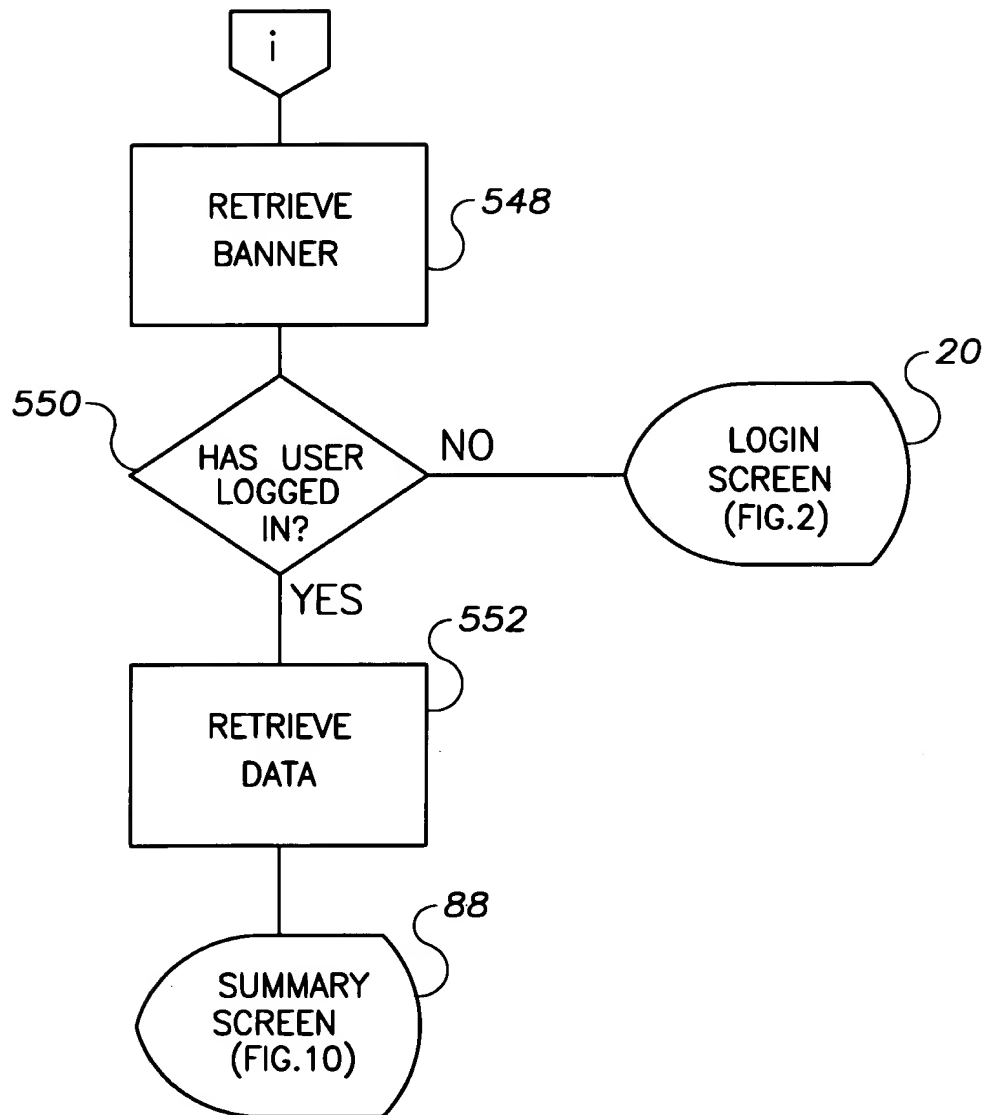
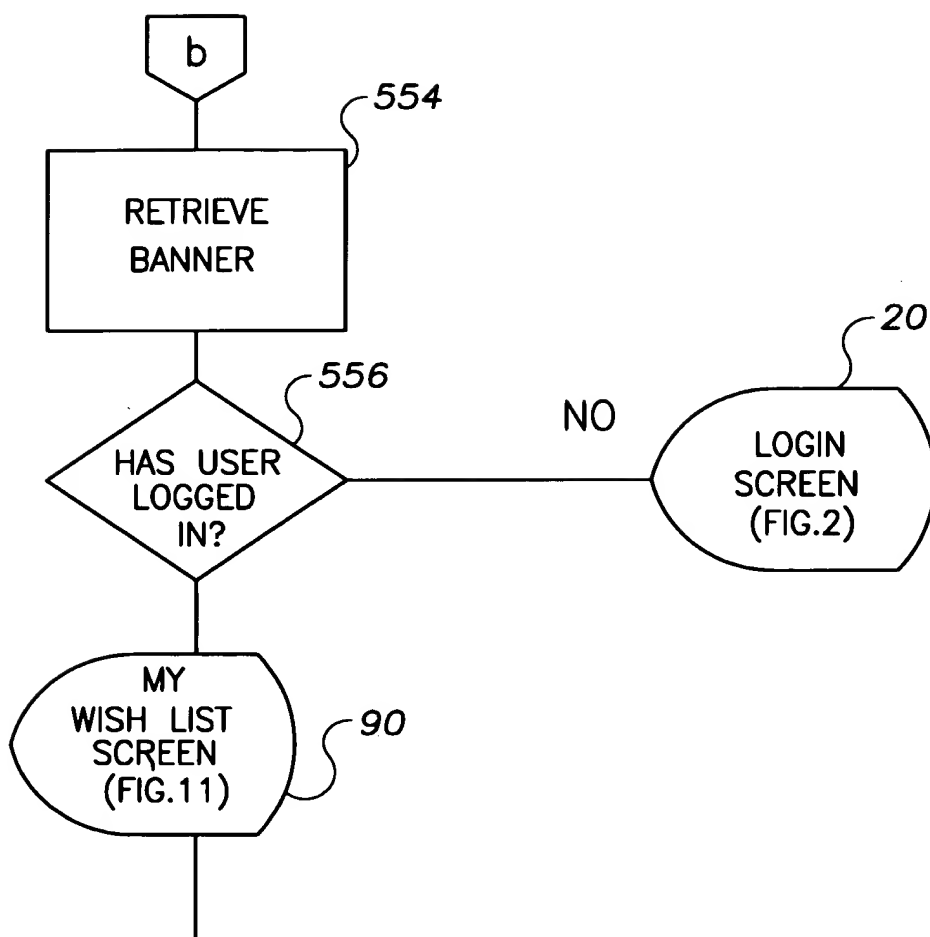




FIG.39-1



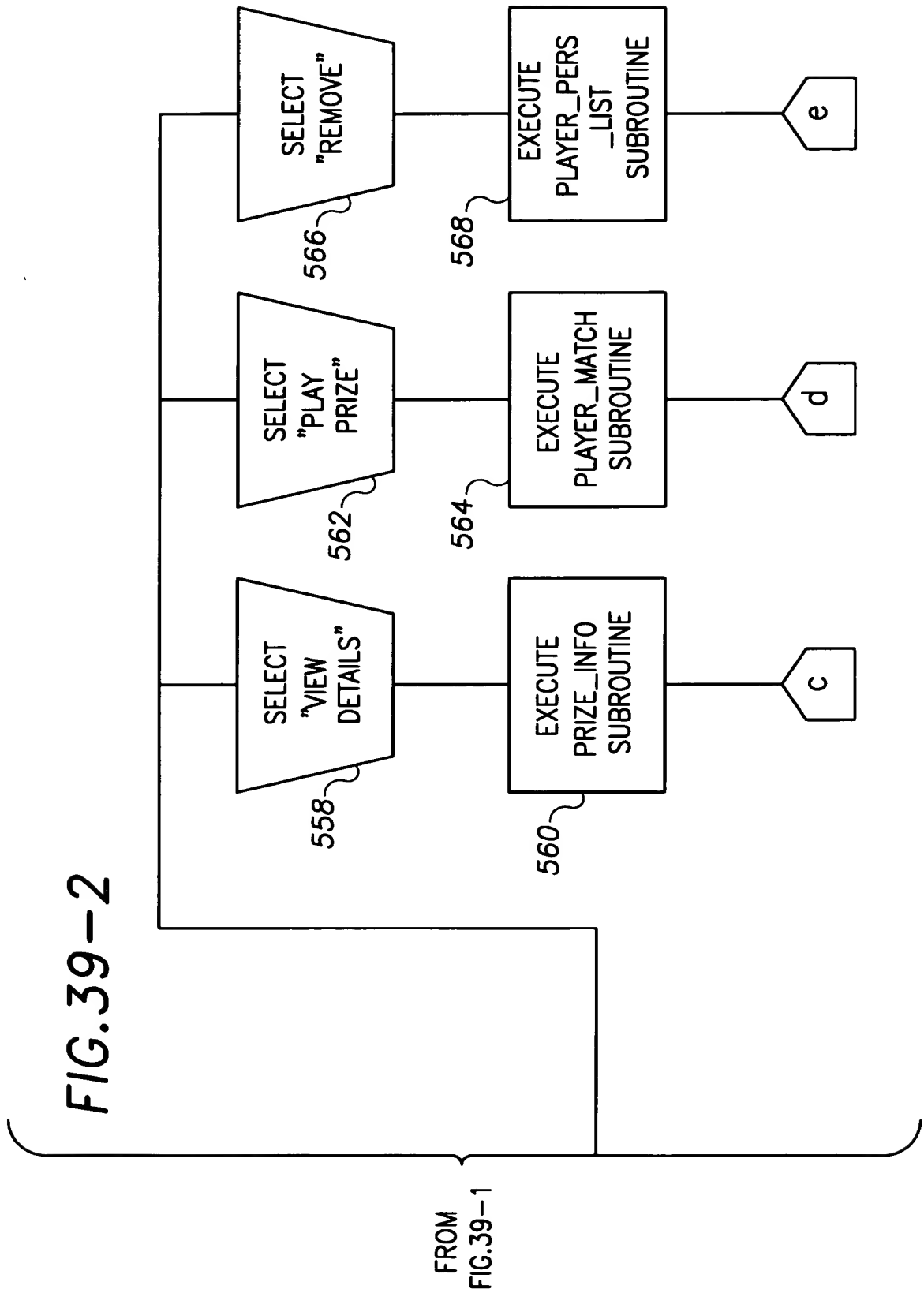




FIG.40-1

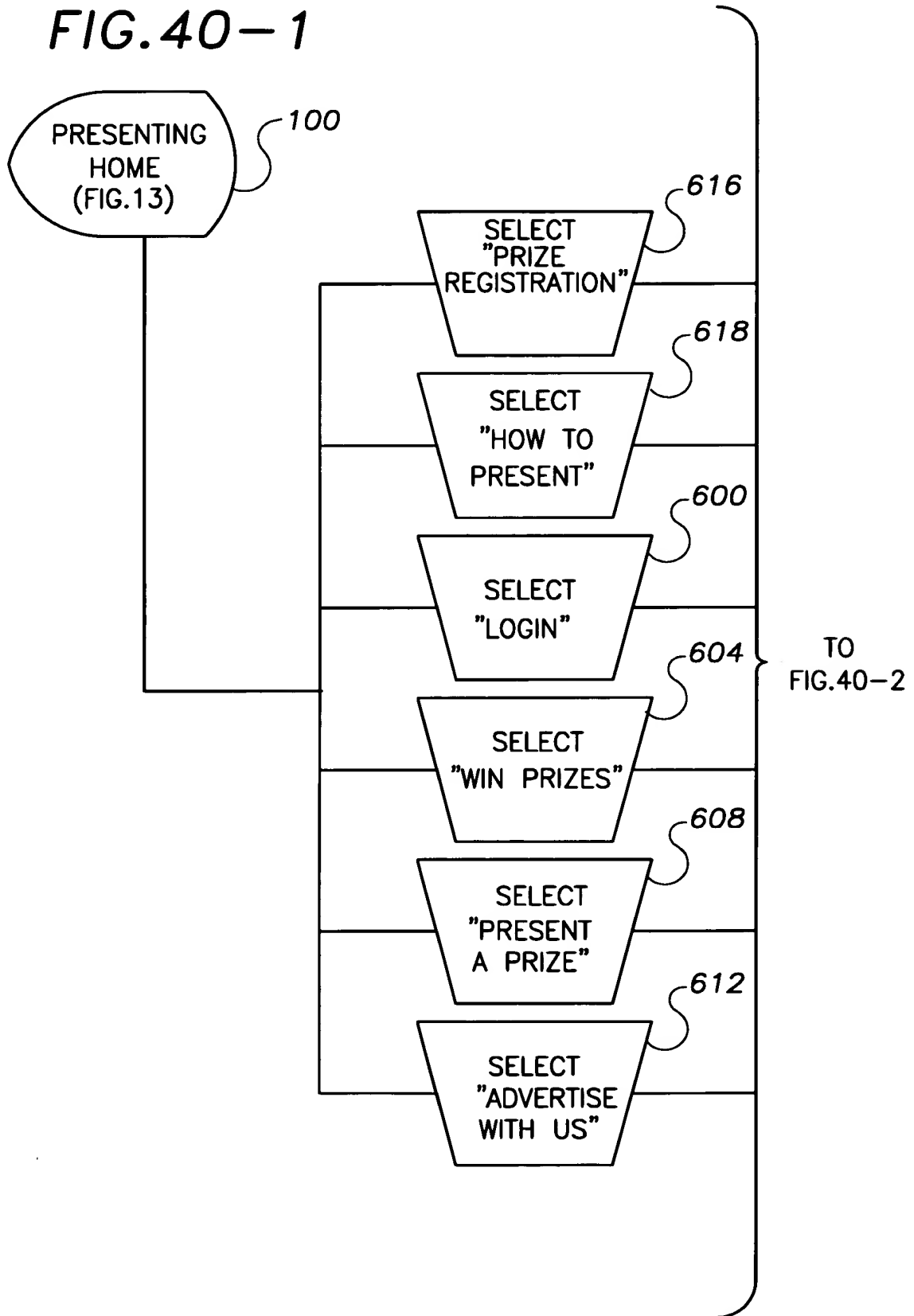




FIG.40-2

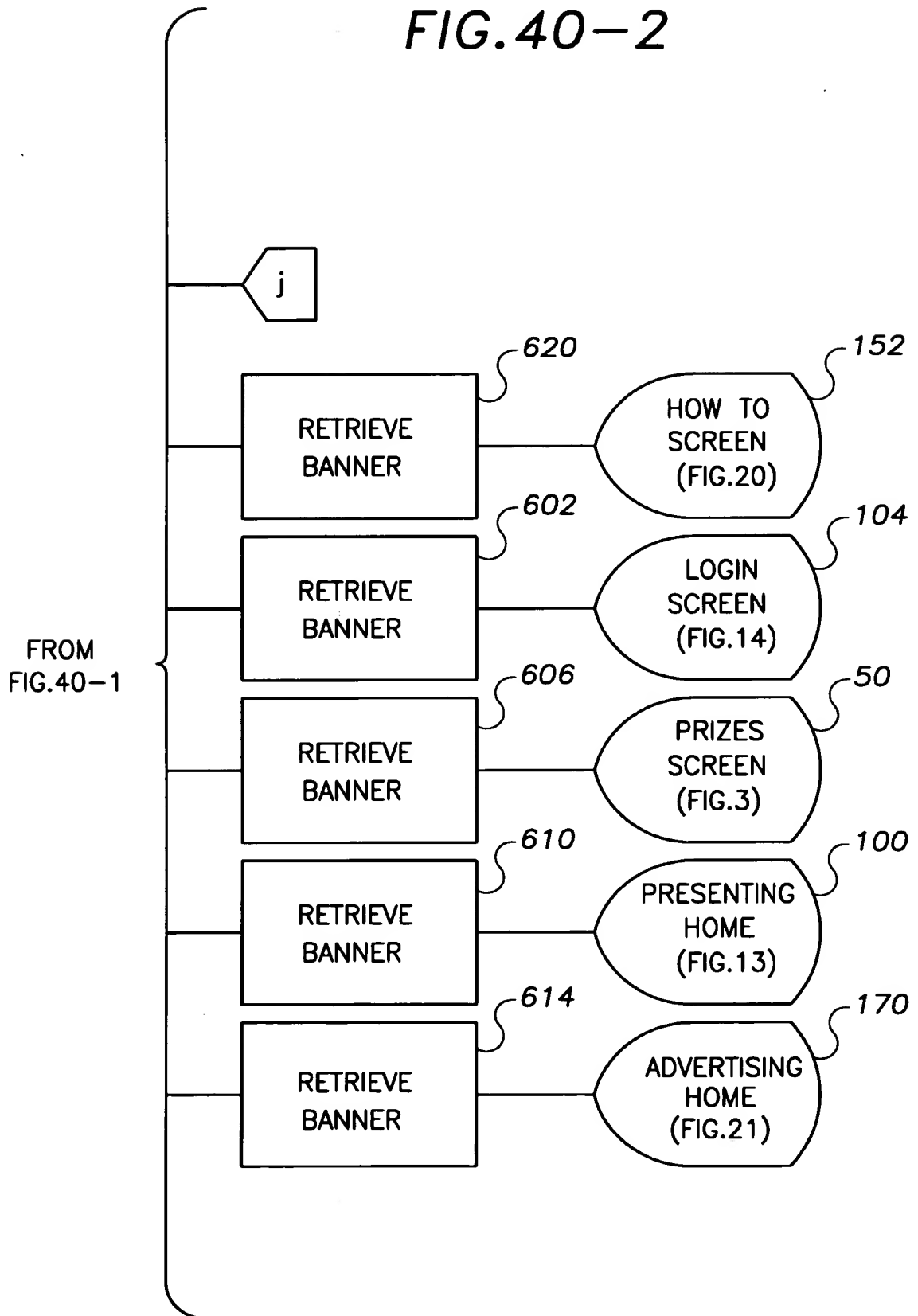




FIG. 41

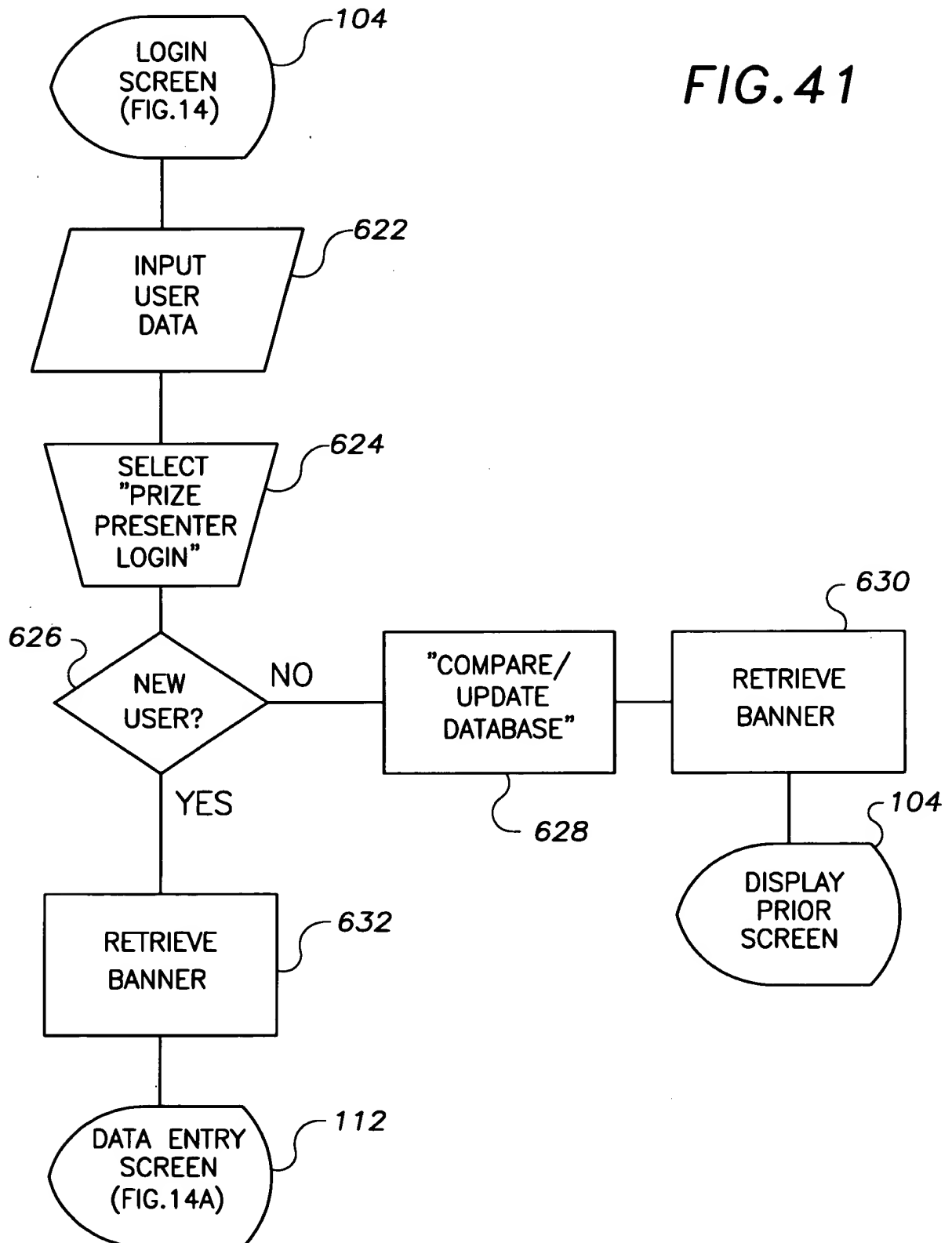




FIG. 42

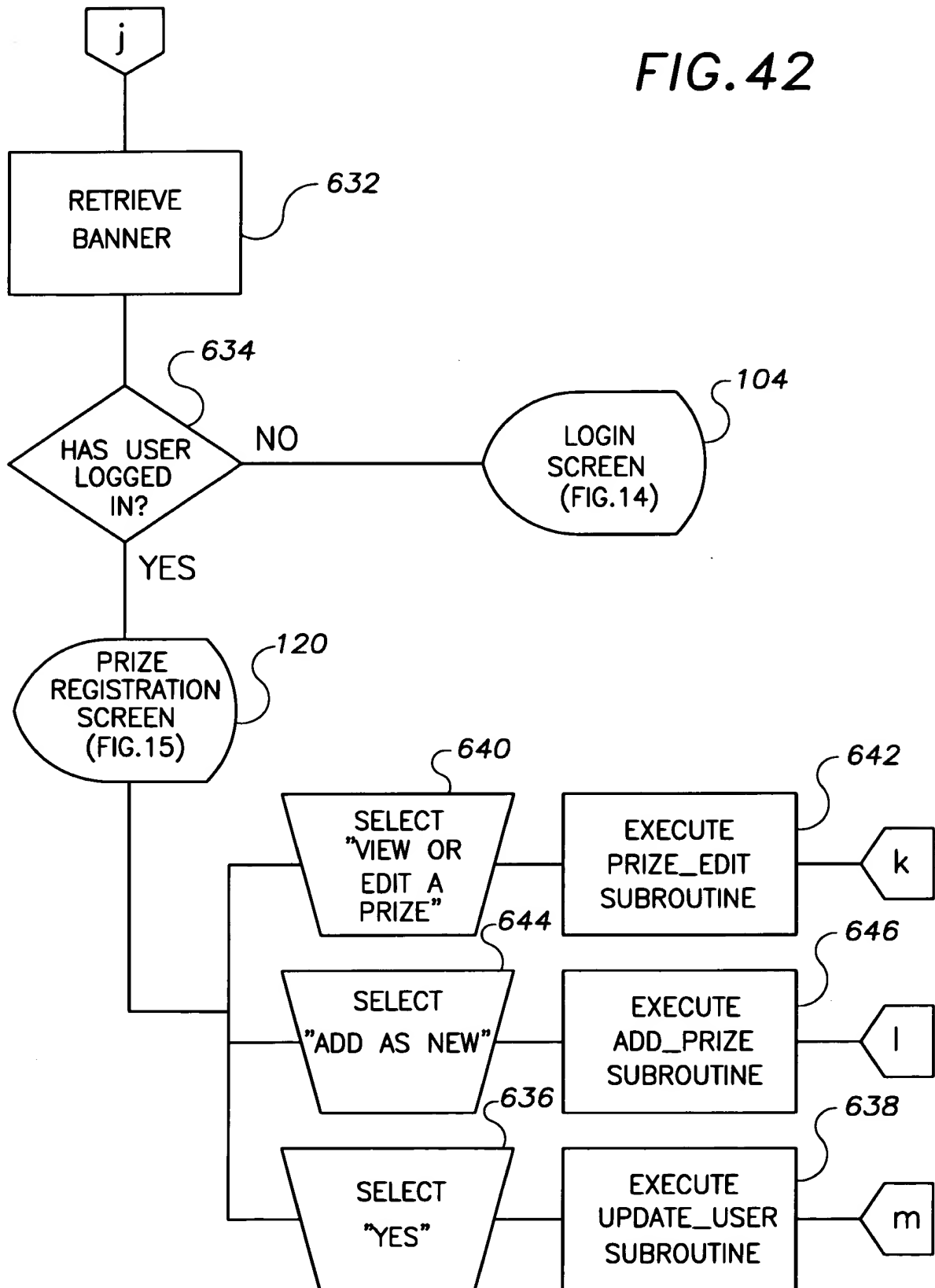




FIG. 43

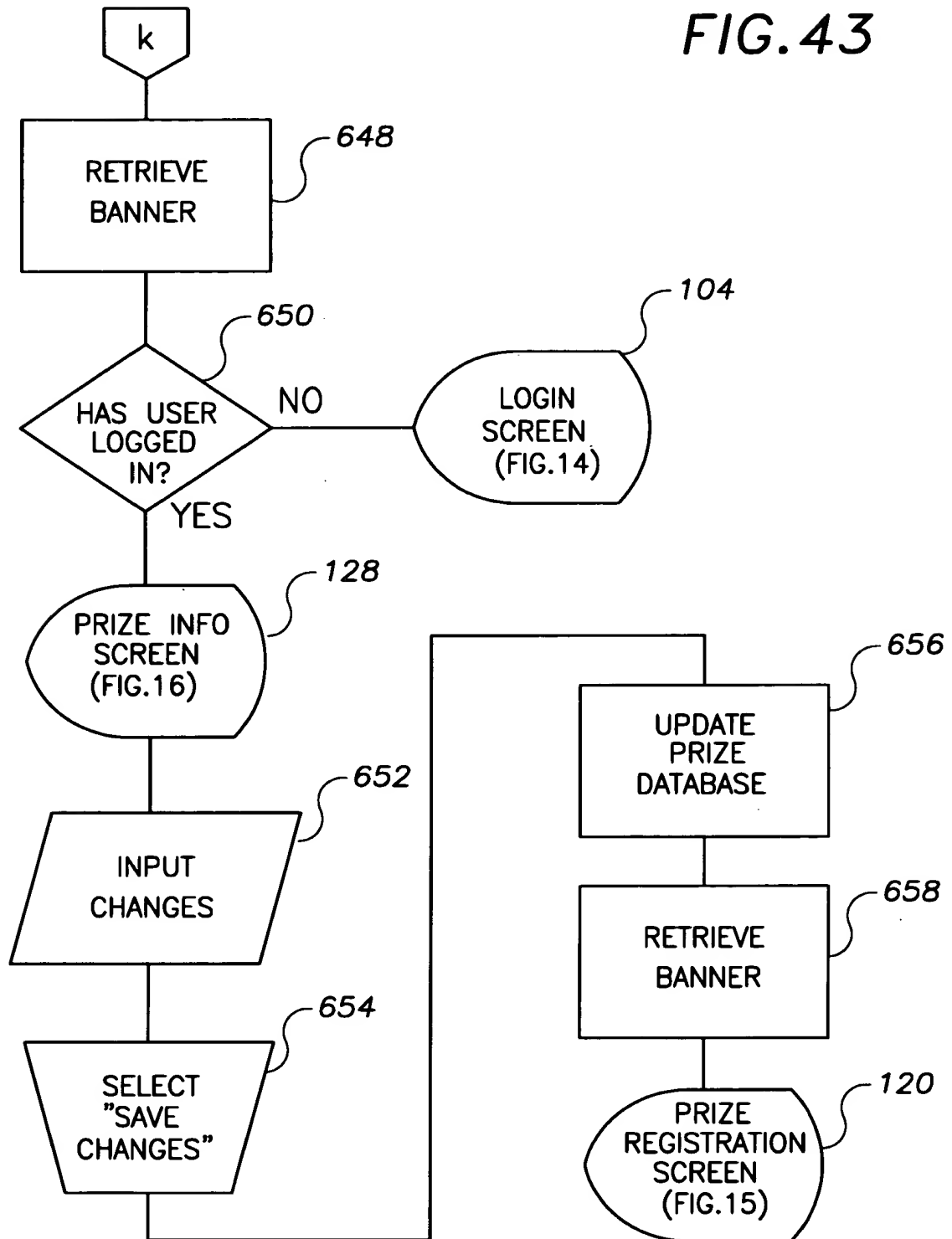




FIG. 44

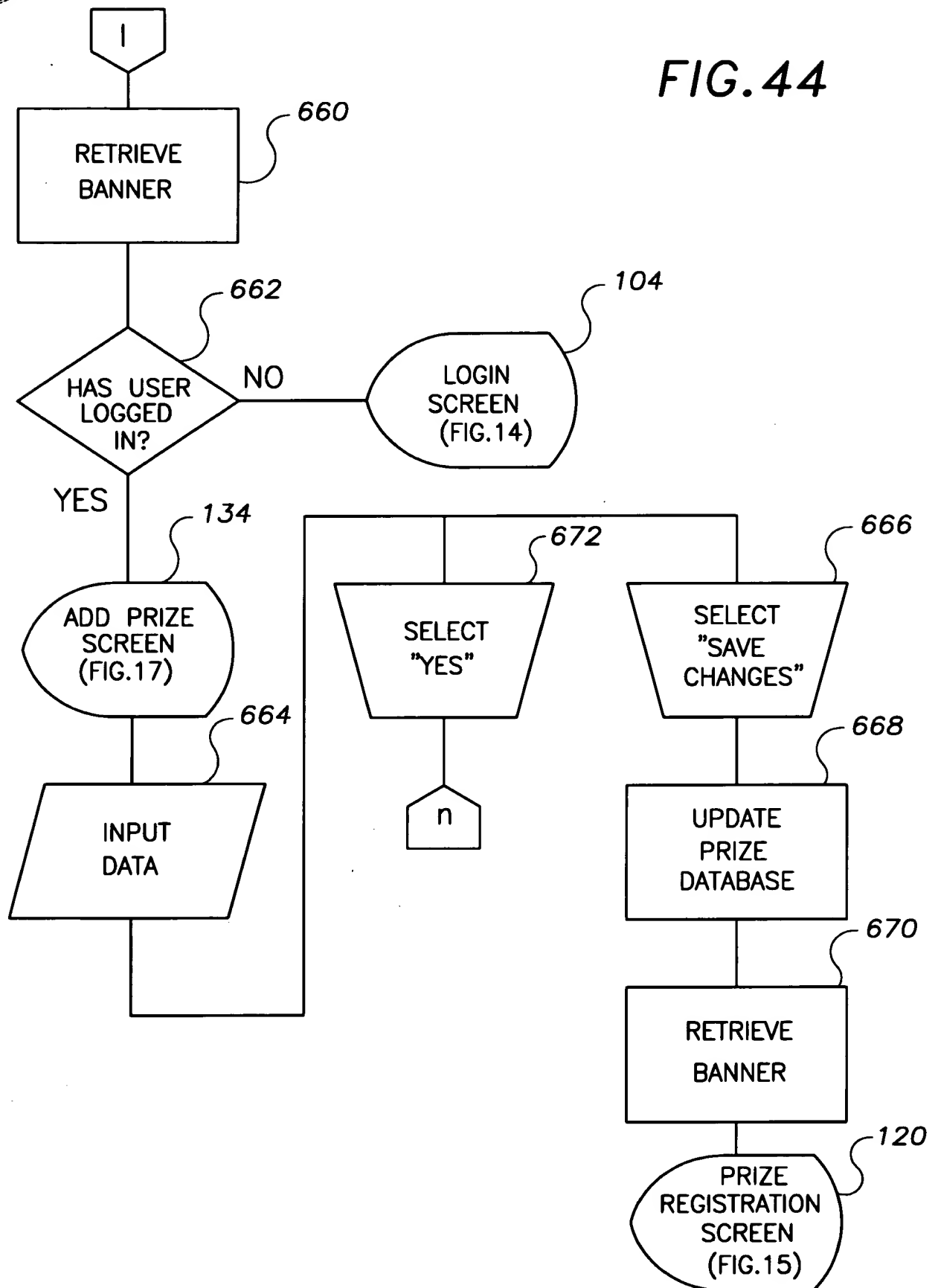




FIG. 45

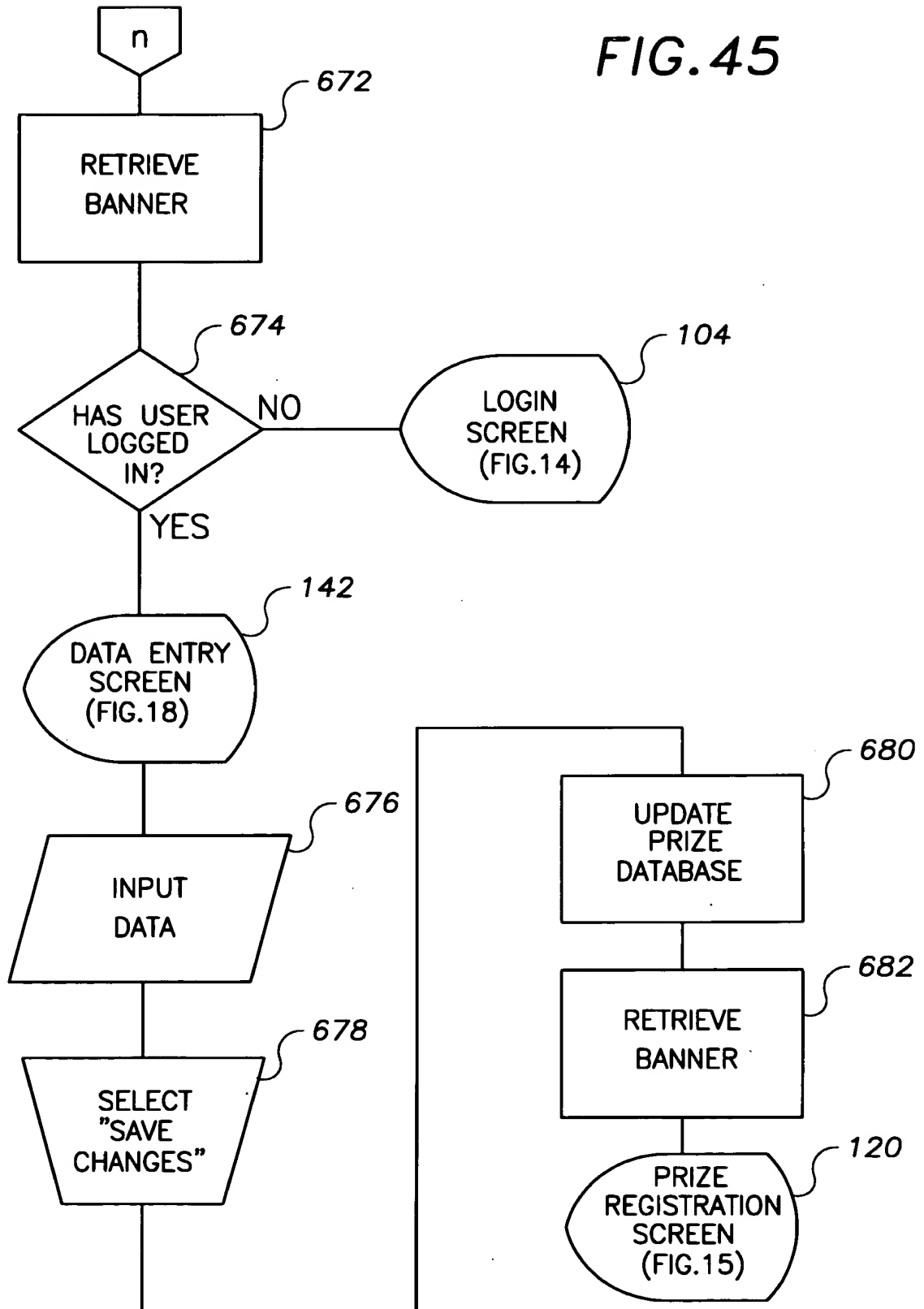
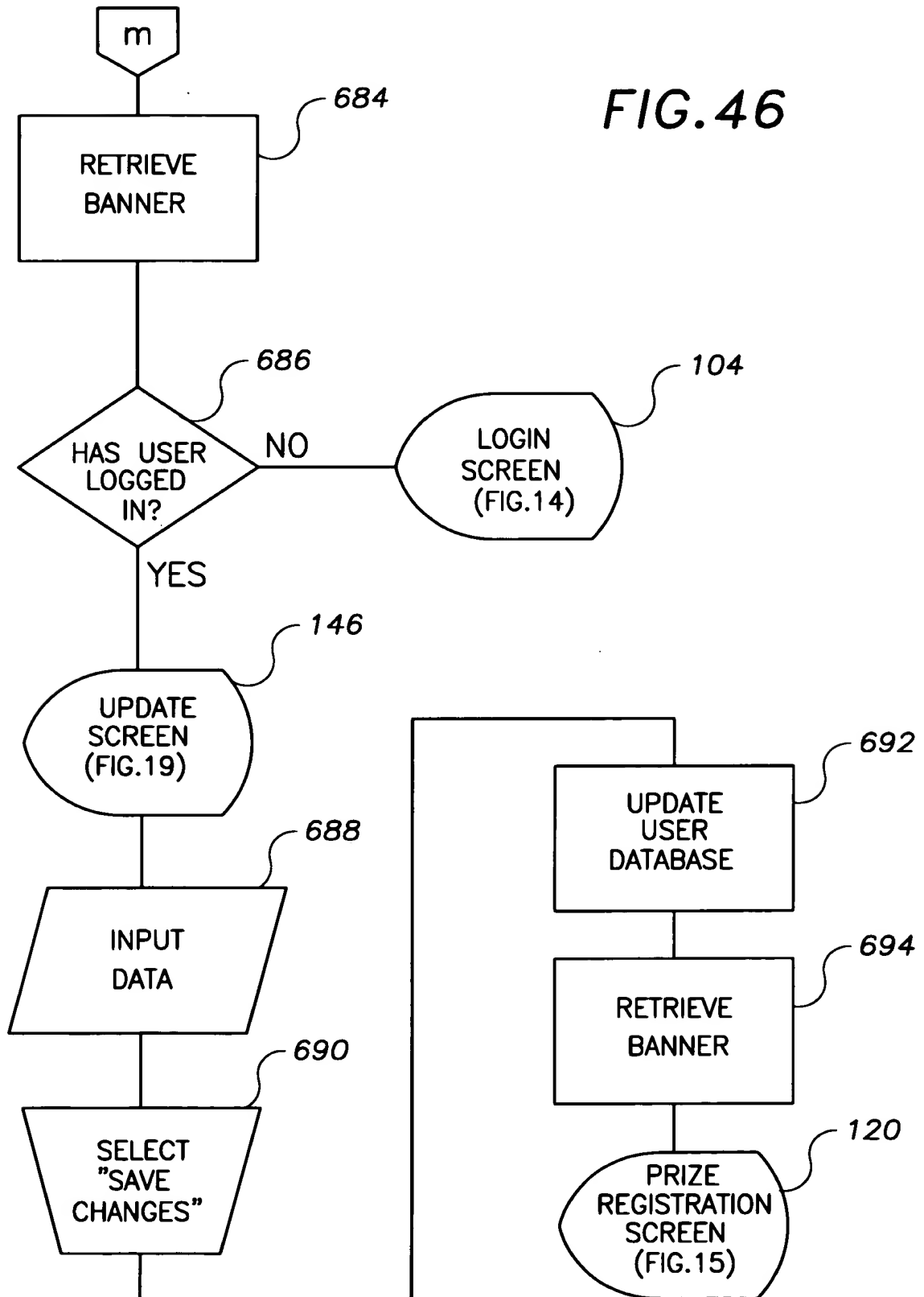




FIG. 46



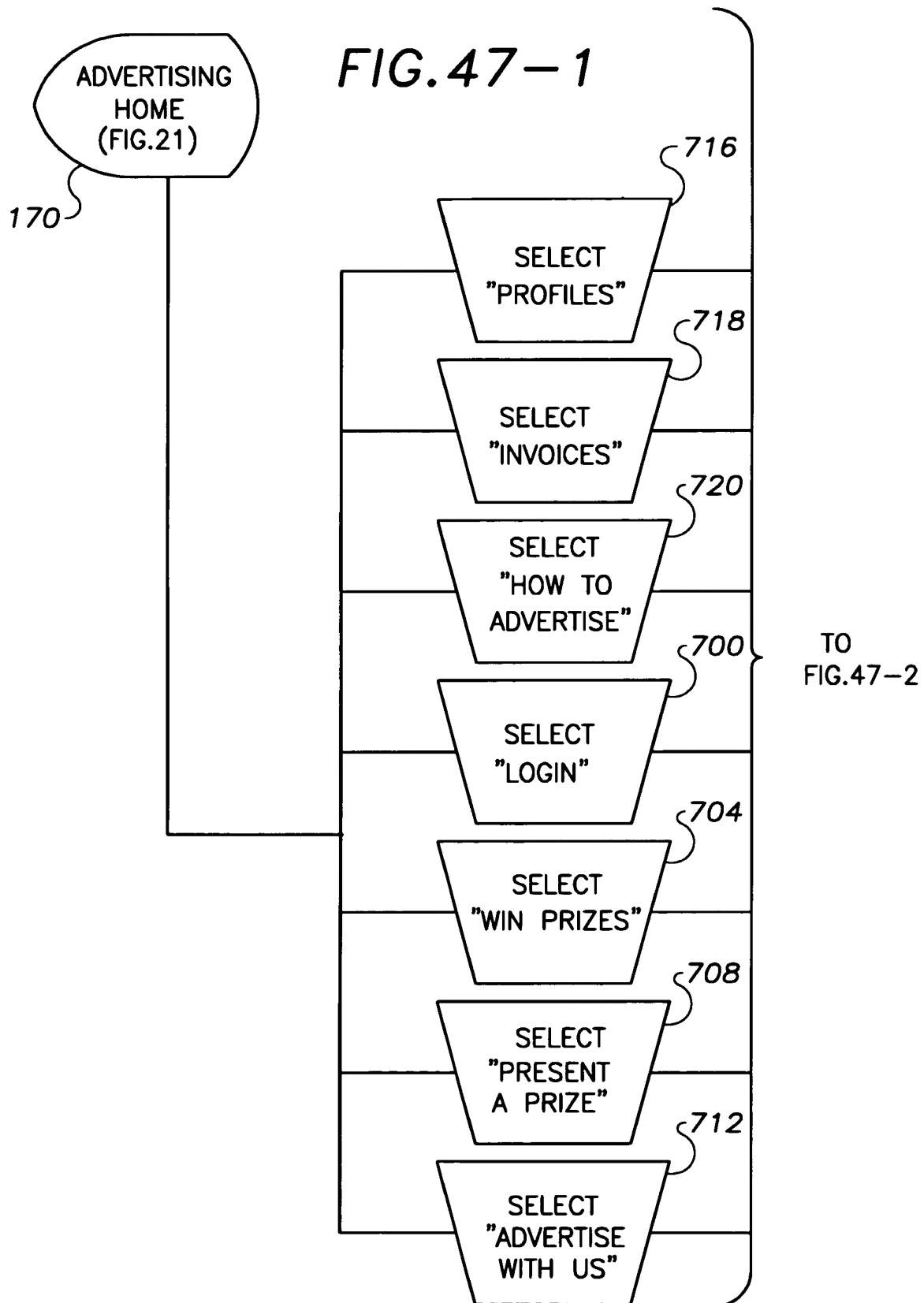




FIG.47-2

FROM
FIG.47-1

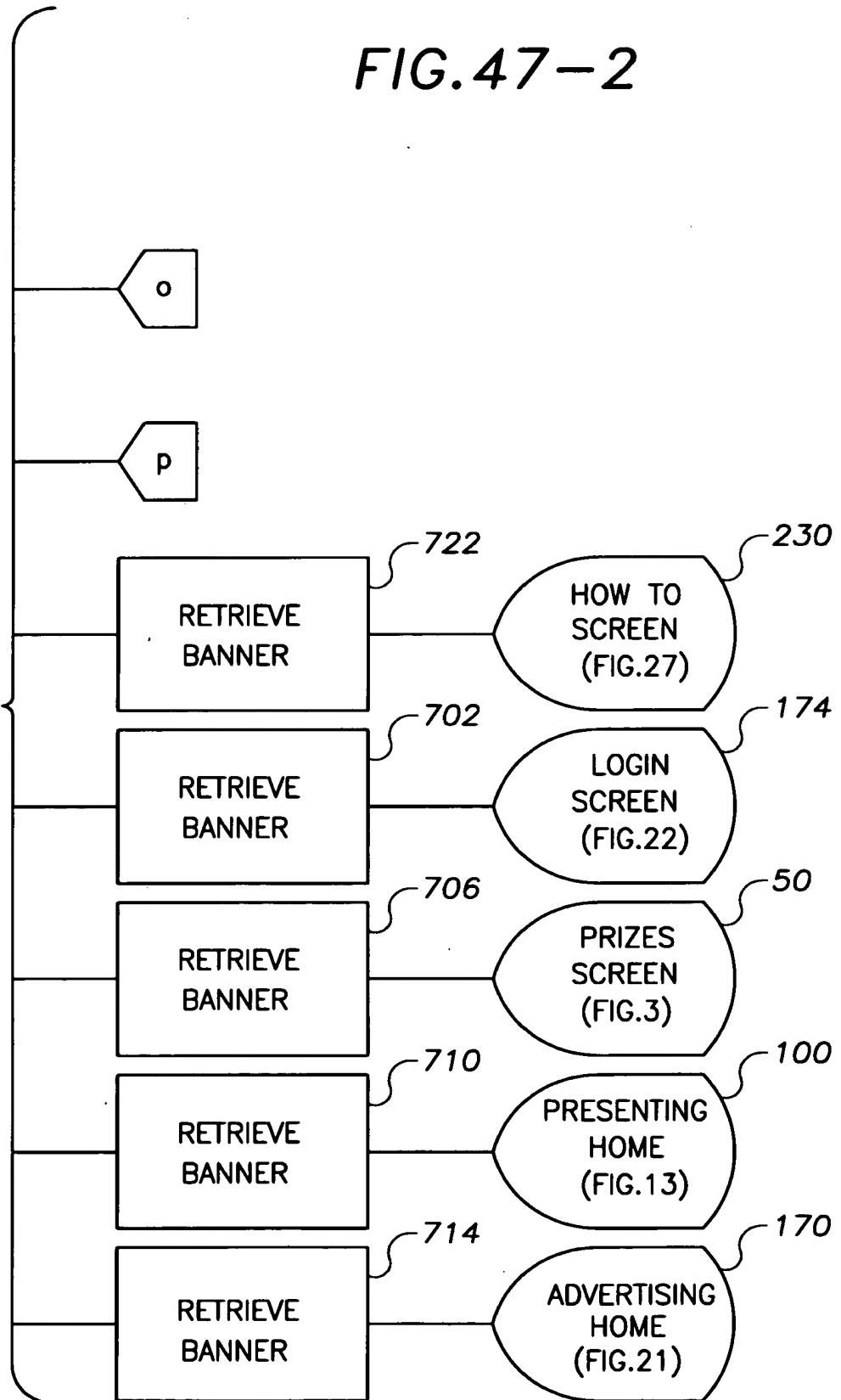




FIG. 48

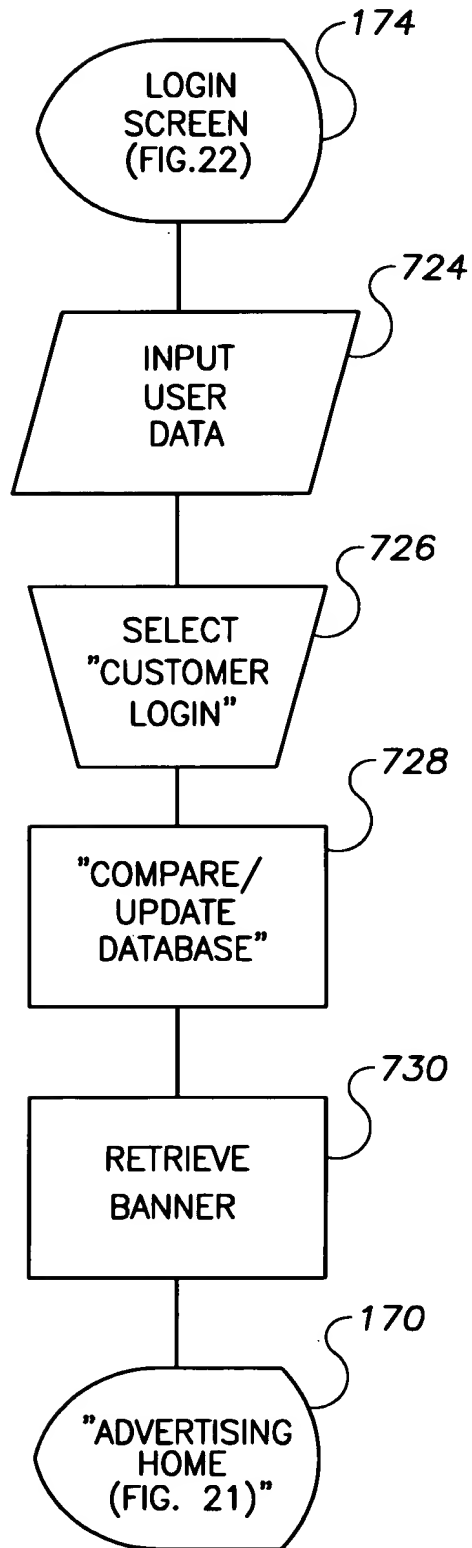




FIG. 49

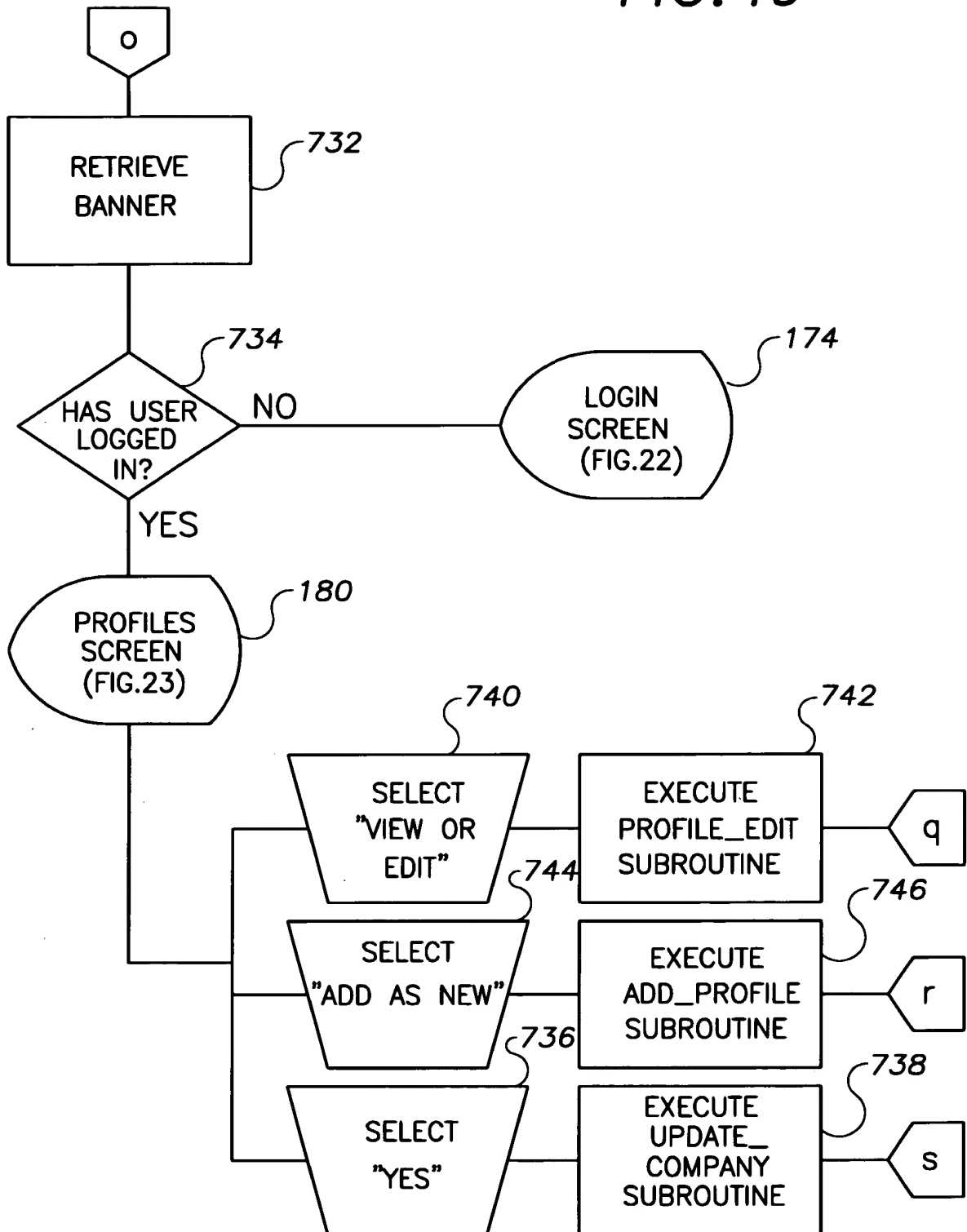




FIG.50

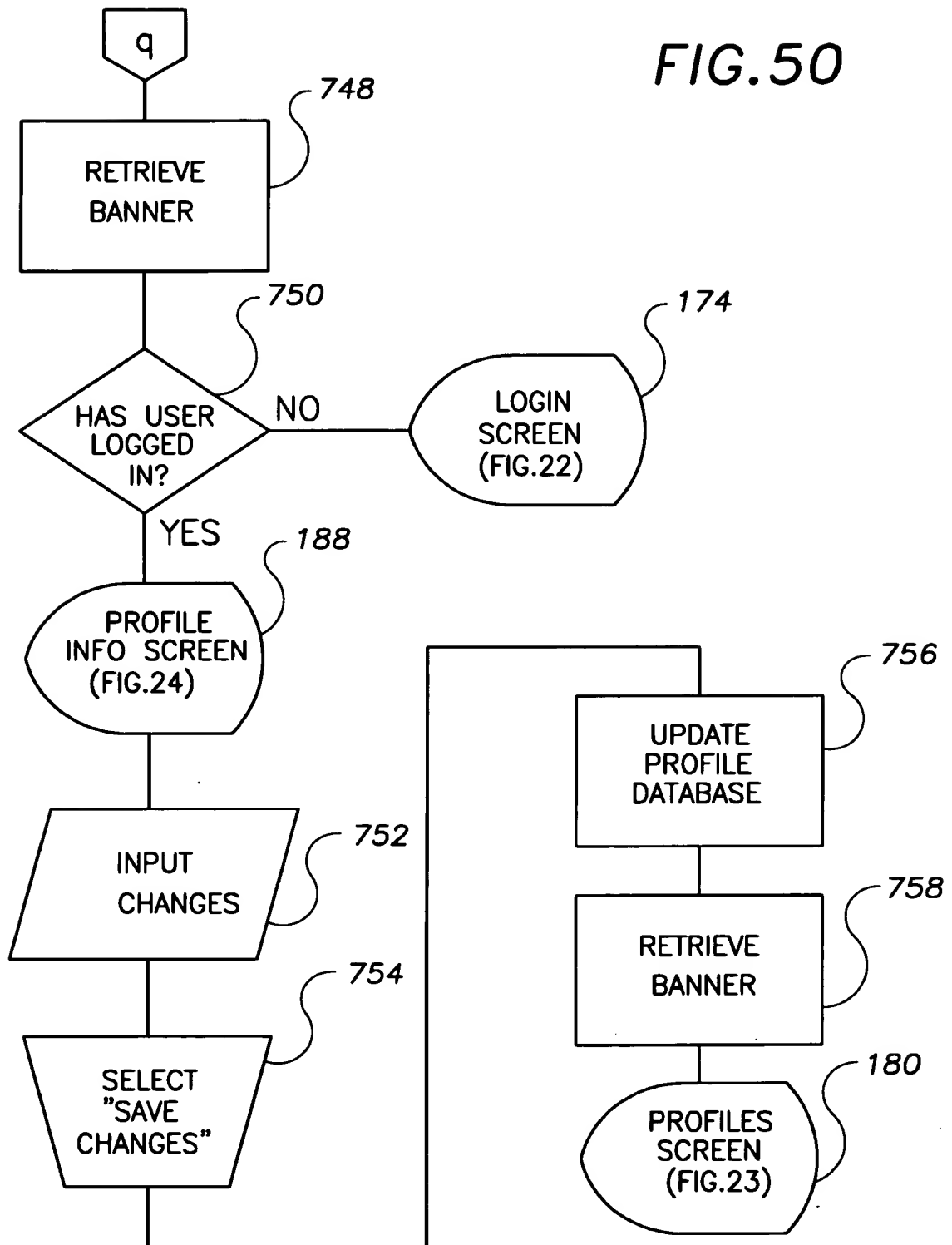
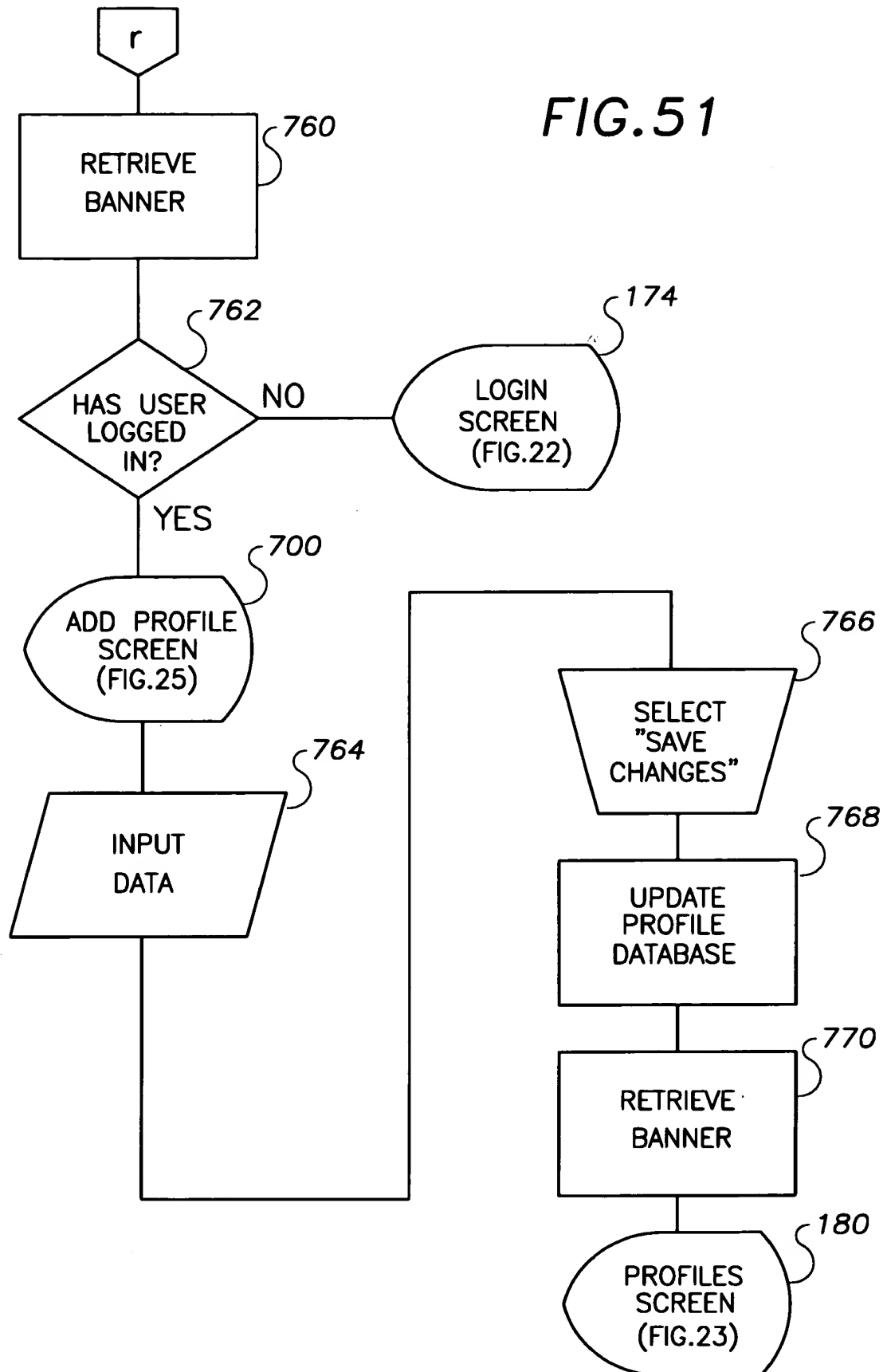




FIG. 51



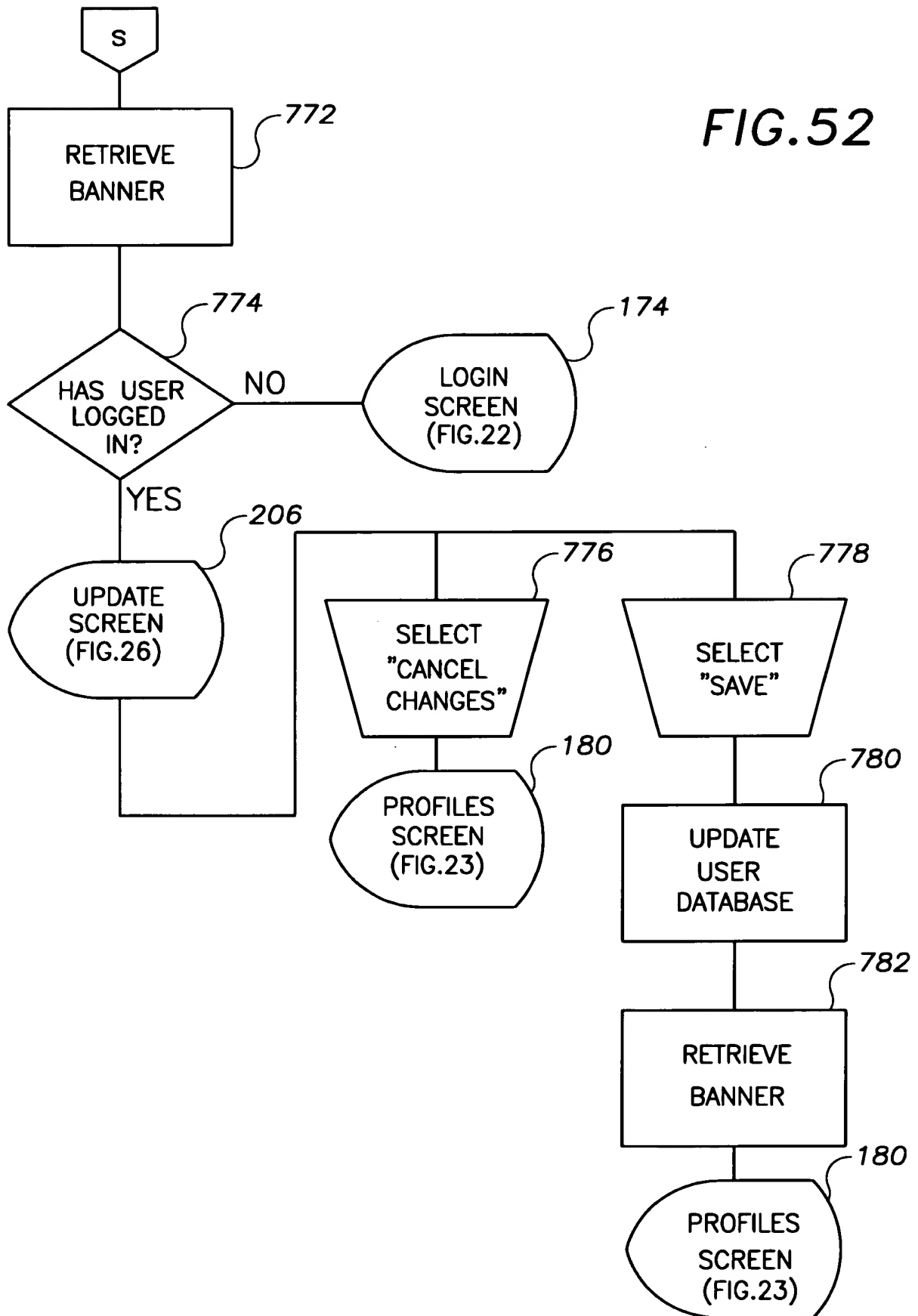
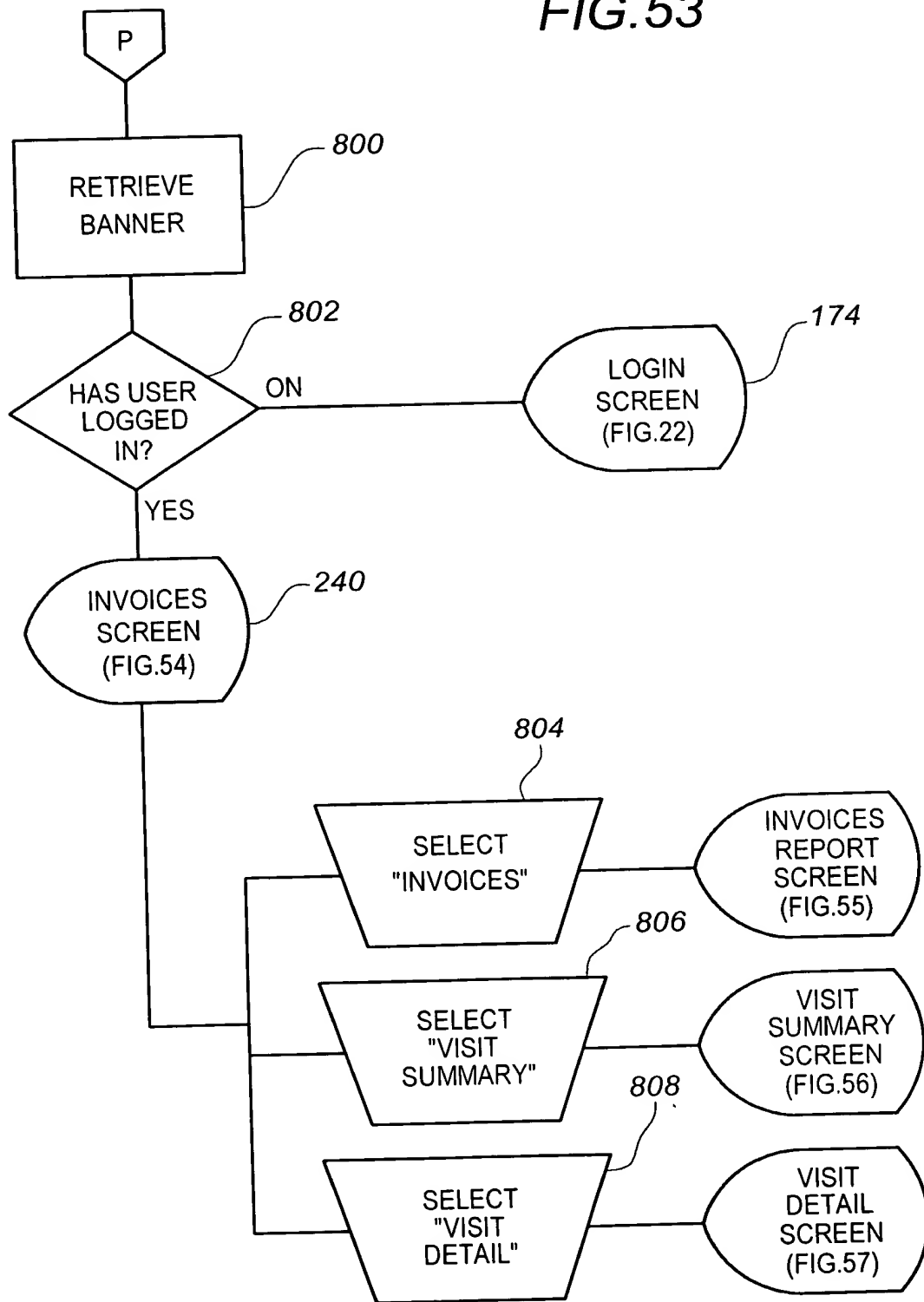




FIG. 53



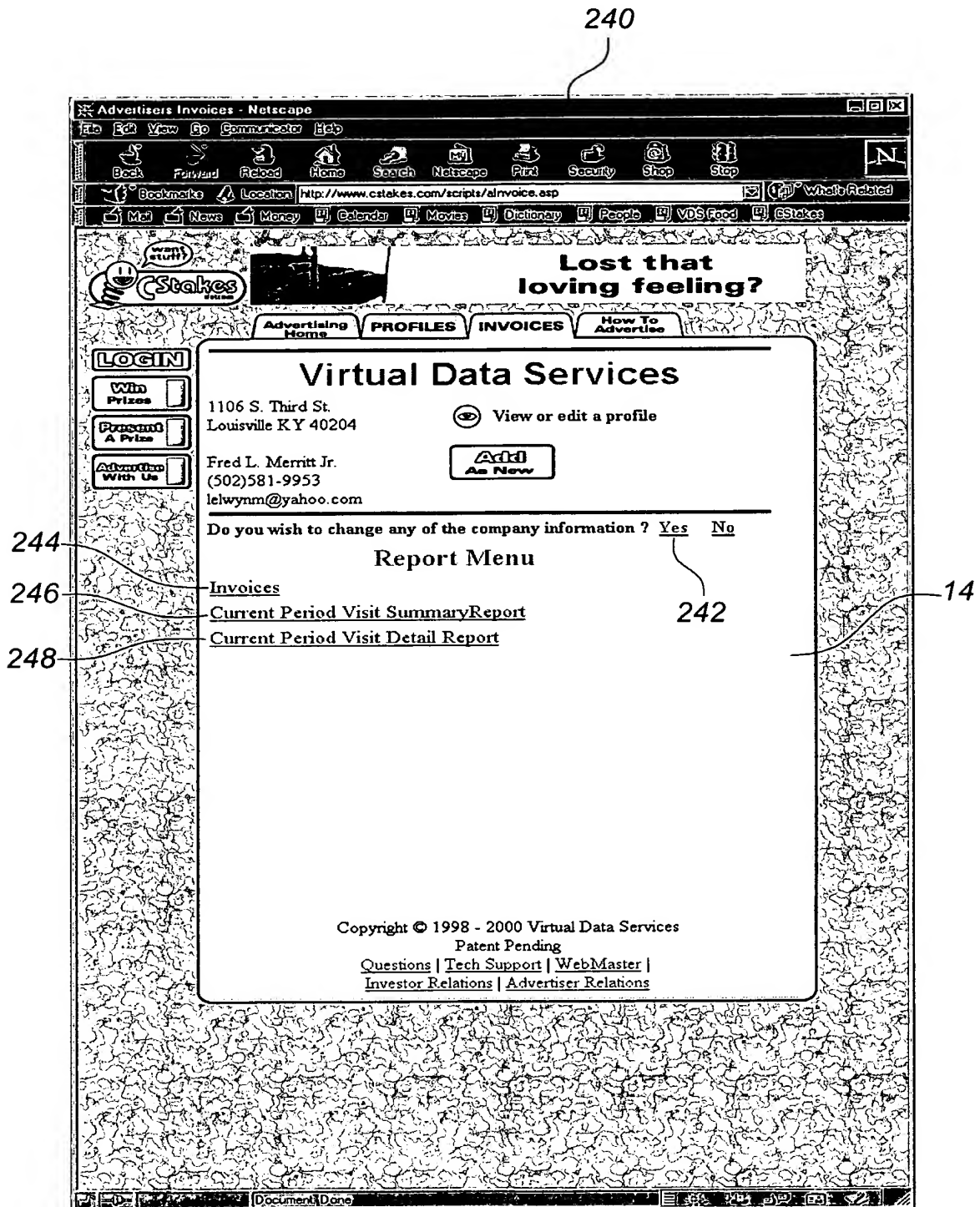


FIG.54

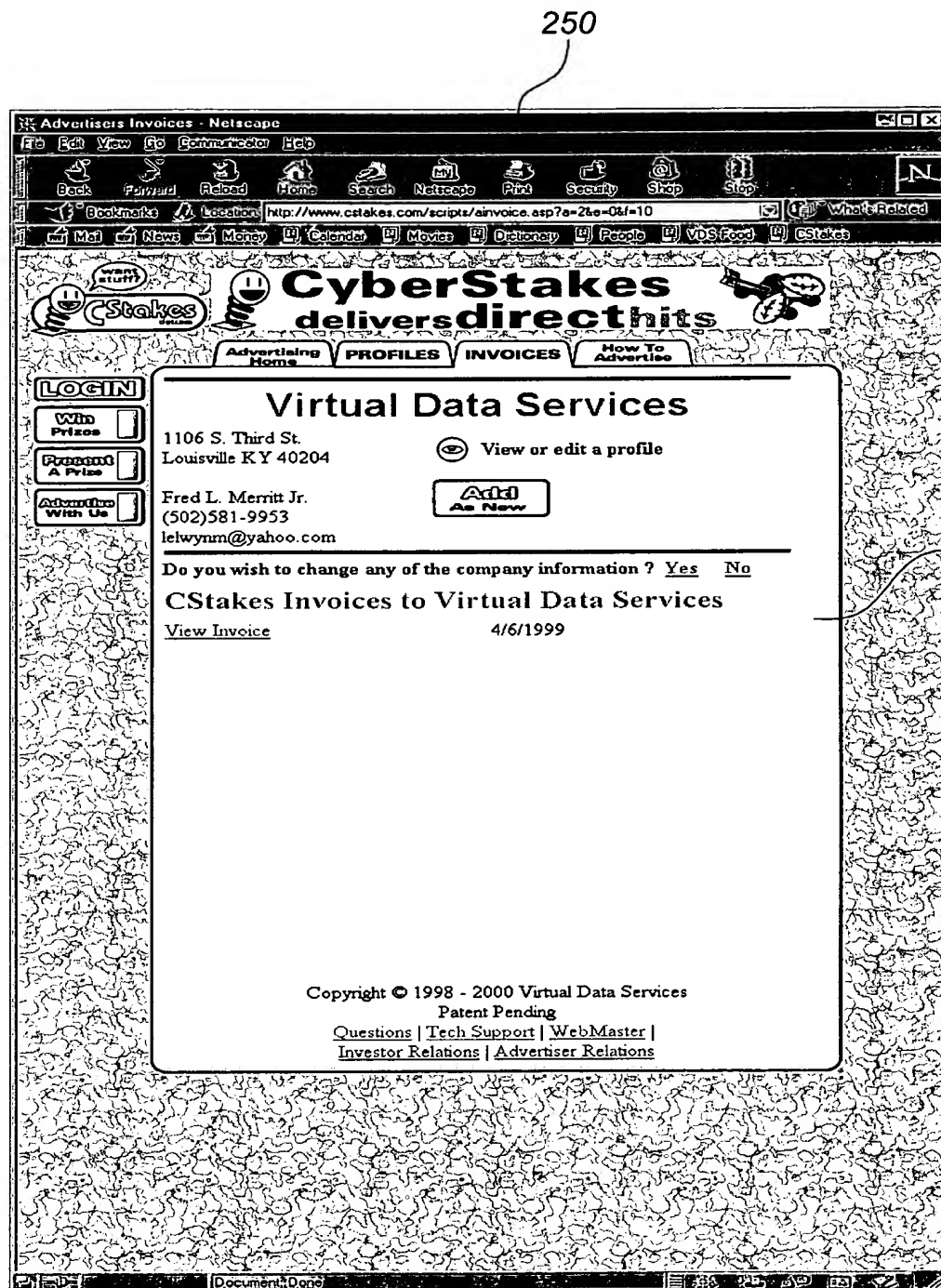


FIG.55



260

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Louisville KY 40204

Fred L. Merritt Jr.
(502)581-9953
lelwynm@yahoo.com

Do you wish to change any of the company information ? [Yes](#) [No](#)

CStakes Invoice to Virtual Data Services
Invoice Date : 4/6/1999 Invoice Number : 4

Please make payments To:

to:
Virtual Data Services
1106 S. Third ST
Louisville KY 40203

Virtual Data Services
1106 S. Third St.
Louisville KY 40204

Profile Number	Profile Name	Hits	Price	Sub-Total
1	Class C	1	0.31	0.23
3	Class B	7	0.23	1.61
Total				1.84

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14

FIG.55A



270

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Virtual Data Services Visit Summary

Report Date : 7/19/00

Profile Number	Profile Name	Hits	Price	Sub-Total
2	Class A	14	0.23	3.22
3	Class B	10	0.23	2.3
12	Class E	3	0.23	0.69
13	Class E	3	0.23	0.69
14	Class E	3	0.23	0.69

Total hits From : 6/4/1999 To : 7/18/2000 33 Total Cost 7.59

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14

FIG.56



280

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Bookmarks Location <http://www.cstakes.com/scripts/ainvoice.asp?s=4&e=0&i=10> What's Related

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Virtual Data Services Visit Detail
Report Date : 7/19/00

Profile Number	Profile Name	Date & Time of hit
2	Class A	8/20/99 12:10:21 PM
2	Class A	9/7/99 3:44:24 PM
2	Class A	1/21/00 12:55:48 PM
2	Class A	1/21/00 12:55:58 PM
2	Class A	2/9/00 12:13:55 AM
2	Class A	2/23/00 8:09:37 PM
2	Class A	3/4/00 6:49:30 PM
2	Class A	4/21/00 12:12:17 PM
2	Class A	4/29/00 6:44:10 PM
2	Class A	4/29/00 7:18:35 PM

Total hits From :6/4/1999 To: 7/18/2000 33

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14

FIG.57